

2017 Platinum and Gold Hospitality Awards List Released by Choice Hotels Lodging Franchisor Honors its Top Hoteliers

PR Newswire
ROCKVILLE, Md.

ROCKVILLE, Md., April 5, 2017 /PRNewswire/ -- Choice Hotels International, Inc. (NYSE: CHH), one of the world's leading hotel companies, is honoring the highest rated properties within its portfolio of more than 6,500 franchised hotels around the world by announcing the winners of its prestigious 2017 Platinum and Gold Hospitality Awards.

"These hotels rose to the top of our global hotel system because they exceed our key fundamentals - exceptional value and superior guest service," said Steve Joyce, chief executive officer of Choice Hotels. "Choice Hotels is proud to highlight this elite and extremely deserving group of hotel owners and operators because they demonstrate a consistent commitment to their customers and uphold the highest standards of their respective brands."

The Choice Hotels Platinum and Gold Awards are based on a ranking system that measures key areas, such as guest satisfaction and superior service. Additional award criteria are evaluated by Choice Hotels through its official property ranking reports. Platinum designated hotels represent the top 3 percent of hotels within their respective Choice Hotels brand. Gold Awardees represent the top 10 percent of hotels within each Choice brand.

Please click on these links to find the full list of 2017 Platinum and Gold Award winning hotels.

- 2017 Platinum:
<https://www.choicehotels.com/about/award-winning-hotels/platinum>
- 2017 Gold: <https://www.choicehotels.com/about/award-winning-hotels/gold>

These hotels all participate in the award-winning Choice Privileges loyalty rewards program, rated number one in *USA Today's* 10 Best Readers' Choice Awards list. Membership is free and offers fast rewards and the instant perks, such as exclusive member rates when booking directly with www.choicehotels.com, digital gift cards, and points that do not expire as long as members stay active in the program. Members can redeem points towards free nights, airline miles and more while staying at any of Choice's 11 global brand hotels Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria hotels & suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn as well as the Ascend Hotel Collection member hotels.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest lodging companies. With more than 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of December 31, 2016, 775 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® hotels & suites, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels(TM) brands provide a spectrum of lodging choices to meet guests' needs. With more than 30 million members and counting, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at www.choicehotels.com for more information.

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SOURCE Choice Hotels International, Inc.

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- 2017 Gold: <https://www.choicehotels.com/about/award-winning-hotels/gold>

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