

## Choice Hotels Appoints Brian Quinn to Development Leadership Team

PR Newswire  
ROCKVILLE, Md.

ROCKVILLE, Md., Jan. 19, 2017 [PRNewswire/](#) -- Choice Hotels International, Inc. (NYSE: CHH), one of the world's largest hotel companies, has appointed Brian Quinn as vice president of franchise development. Quinn, who has spent his entire career in the hospitality industry, will be responsible for leading franchise development in the United States for Choice brands, including Comfort Inn, Comfort Suites, Sleep Inn, MainStay Suites and Suburban Extended Stay.

"Brian is a wonderful addition to our exceptional development team and a great asset to our current and potential franchisees," said David Pepper, chief development officer at Choice Hotels. "His skills and broad experience in real estate and franchise sales, franchise operations, owner relations and hotel operations make him the ideal person to help lead Choice Hotel's strategic journey of growth and performance."

"As we continue the brand transformations of Comfort and Sleep, and capitalize on our unique Sleep-MainStay dual brand offering, Brian will play an important role in evangelizing these success stories and generating excitement within the development community," said Anne Smith, vice president, brand strategy at Choice Hotels.

Quinn most recently served as chief franchise officer at RLHC (Red Lion Hotels Corporation) where he introduced the company's first nationwide development team, launched its newest brand and supported the acquisition and integration of Boomerang Hotels and Vantage Hospitality. Previously, he held various leadership roles in development, franchising and hotel operations with InterContinental Hotels Group, Hilton and Driftwood Hospitality Management.

### *About Choice Hotels*

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest lodging companies. With more than 6,400 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of September 30, 2016, 745 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® hotels & suites, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels(TM) brands provide a spectrum of lodging choices to meet guest needs. With more than 28 million members and counting, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at [www.choicehotels.com](http://www.choicehotels.com) for more information.

Choice Hotels, Choice Hotels International, Choice Privileges, Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria hotels & suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, Rodeway Inn, Vacation Rentals by Choice Hotels, and Ascend Hotel Collection are proprietary trademarks and service marks of Choice Hotels International, Inc.

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SOURCE Choice Hotels International, Inc.

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