

Meet Your Choice Hotels Rising Star Shane A. & Download His Song 'My Angel' for Free at ChoiceHotelsMusic.com
Each Free Song Download Sponsors a \$1 Donation (up to \$10,000) to The Steve Harvey Foundation

PR Newswire
SILVER SPRING, Md.

SILVER SPRING, Md., March 9, 2011 /PRNewswire/ -- Choice Hotels International, Inc. (NYSE: CHH) and The Steve Harvey Morning Show recently teamed up for The Choice Hotels Rising Star Music Challenge, looking to benefit both aspiring musicians as well as communities across the country through The Steve Harvey Foundation. Well the people have spoken and Shane A. of Newark, N.J. was named the Grand Prize winner for his original song "My Angel."

Selected as the winner by consumer voters, Shane A. was one of three finalists selected from among hundreds of video submissions and thousands of votes.

Shane A.'s "My Angel" will be available for consumers to download for free at ChoiceHotelsMusic.com during the month of March .Each time his song is downloaded for free, Choice Hotels will donate \$1 to The Steve Harvey Foundation up to \$10,000.

As the winner of the Choice Hotels Rising Star Music Challenge, Shane A. not only receives the opportunity to have his music heard by millions of listeners, but will also receive a professional home recording package.

To download Shane A.'s "My Angel," the newest Choice Hotels Music song, visit www.ChoiceHotelsMusic.com today.

About Choice Hotels Music

Choice Hotels Music, launched in August 2010, brings together the emotional power of music while supporting great causes to raise charitable funds for national non-profit organizations. Choice Hotels Music is an innovative initiative from Choice Hotels International that supports signature causes and artists by introducing new music to millions of listeners using the power of the company's leading edge marketing and distribution channels. Each song produced directly benefits a featured cause or charity through donations per download from choicehotels.com, and all music is produced to the artist's creative specifications and remains the ownership of the artist.

About Steve Harvey Foundation

The mission of the Steve Harvey Foundation is to share and teach the principles of manhood to young men to enable them to achieve their dreams and become better men who are emotionally, politically and economically strong. Our signature program, The Steve Harvey Mentoring Weekend for Young Men's goal is to break the misguided traits of manhood and instill the importance of dream building that will leave an impression on boys that will carry them through the rest of their lives.

About Choice Hotels

Choice Hotels International, Inc. franchises more than 6,000 hotels, representing more than 495,000 rooms, in the United States and more than 30 other countries and territories. As of December 31, 2010, more than 500 hotels were under construction, awaiting conversion or approved for development in the United States, representing more than 40,000 rooms, and more than 100 hotels, representing approximately 9,000 rooms, are under construction, awaiting conversion or approved for development in 18 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels International, Inc. Web site, which may be accessed at www.choicehotels.com.

Choice Hotels, Choice Hotels International, Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, Rodeway Inn and Ascend Collection are proprietary trademarks and service marks of Choice Hotels International.

SOURCE Choice Hotels International, Inc.

SOURCE: Choice Hotels International, Inc.

Meet Your Choice Hotels Rising Star Shane A. & Download His Song 'My Angel' for Free at ChoiceHotelsMusic.com

**Each Free Song Download Sponsors a \$1 Donation (up
to \$10,000) to The Steve Harvey Foundation**

PR Newswire

SILVER SPRING, Md., March 9, 2011

SILVER SPRING, Md., March 9, 2011 /PRNewswire/ -- Choice Hotels International, Inc. (NYSE: CHH) and The Steve Harvey Morning Show recently teamed up for The Choice Hotels Rising Star Music Challenge, looking to benefit both aspiring musicians as well as communities across the country through The Steve Harvey Foundation. Well the people have spoken and Shane A. of Newark, N.J. was named the Grand Prize winner for his original song "My Angel."

Selected as the winner by consumer voters, Shane A. was one of three finalists selected from among hundreds of video submissions and thousands of votes.

Shane A.'s "My Angel" will be available for consumers to download for free at ChoiceHotelsMusic.com during the month of March .Each time his song is downloaded for free, Choice Hotels will donate \$1 to The Steve Harvey Foundation up to \$10,000.

As the winner of the Choice Hotels Rising Star Music Challenge, Shane A. not only receives the opportunity to have his music heard by millions of listeners, but will also receive a professional home recording package.

To download Shane A.'s "My Angel," the newest Choice Hotels Music song, visit www.ChoiceHotelsMusic.com today.

About Choice Hotels Music

Choice Hotels Music, launched in August 2010, brings together the emotional power of music while supporting great causes to raise charitable funds for national non-profit organizations. Choice Hotels Music is an innovative initiative from Choice Hotels International that supports signature causes and artists by introducing new music to millions of listeners using the power of the company's leading edge marketing and distribution channels. Each song produced directly benefits a featured cause or charity through donations per download from choicehotels.com, and all music is produced to the artist's creative specifications and remains the ownership of the artist.

About Steve Harvey Foundation

The mission of the Steve Harvey Foundation is to share and teach the principles of manhood to young men to enable them to achieve their dreams and become better men who are emotionally, politically and economically strong. Our signature program, The Steve Harvey Mentoring Weekend for Young Men's goal is to break the misguided traits of manhood and instill the importance of dream building that will leave an impression on boys that will carry them through the rest of their lives.

About Choice Hotels

Choice Hotels International, Inc. franchises more than 6,000 hotels, representing more than 495,000 rooms, in the United States and more than 30 other countries and territories. As of December 31, 2010, more than 500 hotels were under construction, awaiting conversion or approved for development in the United States, representing more than 40,000 rooms, and more than 100 hotels, representing approximately 9,000 rooms, are under construction, awaiting conversion or approved for development in 18 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels International, Inc. Web site, which may be accessed at www.choicehotels.com.

Choice Hotels, Choice Hotels International, Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, Rodeway Inn and Ascend Collection are proprietary trademarks and service marks of Choice Hotels International.

© 2011 Choice Hotels International, Inc. All rights reserved.

SOURCE Choice Hotels International, Inc.

CONTACT: Heather Soule, +1-301-628-4361, Heather_Soule@ChoiceHotels.com

Web Site: <http://www.ChoiceHotelsMusic.com>

<https://stage.mediaroom.com/choicehotels/2011-03-09-Meet-Your-Choice-Hotels-Rising-Star-Shane-A-Download-His-Song-My-Angel-for-Free-at-ChoiceHotelsMusic-com>