

Need a Valentine's Day Redo? Cambria Suites Offers a Second Chance with the Valentine's Day Redo Contest

Consumers are invited to share their stories of a Valentine's Day gone wrong for a chance to win one of three vacation packages

PR Newswire
SILVER SPRING, Md.

SILVER SPRING, Md., Feb. 15, 2011 /PRNewswire/ -- If February 14 didn't meet your expectations, Cambria Suites is offering the opportunity for a do-over with its second annual Valentine's Day Redo Contest. The all-suites brand from Choice Hotels invites consumers to share stories of their Valentine's Day gone wrong for a chance to win one of three vacation prize packages at the Cambria Suites property of the winner's choice. The grand prize includes airfare for two, a three-night stay in a premier suite, a \$1,000 Visa® gift card, a \$150 dining credit for the hotel's bistro and a personalized welcome package.

Between February 15 and 28, people can enter the contest by submitting their personal story in 200-words or less on the Cambria Suites Facebook page. Whether a significant other forgot about the day or best friends got into a fight, entries should demonstrate why people deserve a Valentine's Day redo. Winners will be chosen based on their story's originality, creativity, and adherence to the contest theme.

Last year, Cambria Suites ran a similar contest at the Oklahoma City and Madison hotels. One winning pair was a husband and wife, who had each entered separately. They shared that on February 13, the husband's sister suddenly passed away, so they spent Valentine's Day grieving with family and friends. After all they had been through, they desired a chance to get away together and redo the romantic holiday. They got that chance with a weekend prize package at the Cambria Suites in Oklahoma City.

With 23 locations nationwide, Cambria Suites makes travel more comfortable with larger than average rooms featuring separate sleeping and living areas, ergonomic chairs, movable desks, luxury linens and Bath & Body Works® products. The all-suites hotels offer the latest in technology, including a 52-inch television in the open, airy two-story lobby, and each suite includes two flat-screen LCD televisions. Every suite offers MediaHub(TM) plug-and-play technology, allowing guests to connect their laptop, MP3 player, game console, digital camera or CD/DVD player hassle-free. Free high-speed wired and wireless Internet access is available throughout the hotel so that guests can stay connected when on the road.

Weary travelers can relax and re-energize while traveling by visiting *Reflect*, a dining and gathering area serving a dinner menu, liquor, wine, beer, freshly prepared grab-and-go gourmet salads and sandwiches, a barista bar featuring Wolfgang Puck® coffee, Cheesecake Factory® desserts and a hot breakfast buffet; *Refresh*, a state-of-the-art fitness center with an elegant pool and hot tub/spa area; and *Refill*, a 24-7 convenience store that offers energy drinks, snacks and sundries.

For more information on the Valentine's Day Redo Contest, including prize details, visit www.facebook.com/cambriasuites. For information on Cambria Suites, visit www.cambriasuites.com.

Contest rules are available at www.valentinesdayredo.com.

About Choice Hotels

Choice Hotels International, Inc. franchises more than 6,000 hotels, representing more than 490,000 rooms, in the United States and more than 35 other countries and territories. As of September 30, 2010, more than 540 hotels were under construction, awaiting conversion or approved for development in the United States, representing more than 44,000 rooms, and approximately 90 hotels, representing approximately 8,000 rooms, were under construction, awaiting conversion or approved for development in 20 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels International, Inc. Web site, which may be accessed at www.choicehotels.com.

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