Choice Hotels to Report 4th Quarter and Full-Year 2010 Earnings on February 21, 2011; Conference Call to Be Held on February 22, 2011

PR Newswire SILVER SPRING, Md.

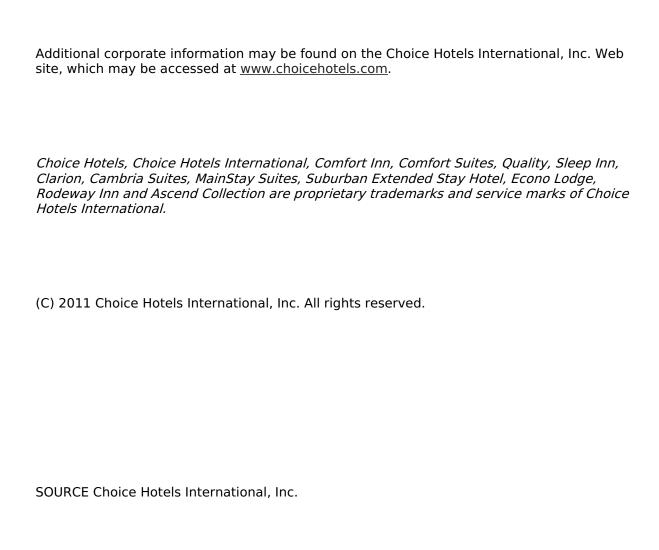
SILVER SPRING, Md., Feb. 4, 2011 /PRNewswire/ -- Choice Hotels International, Inc. (NYSE: CHH) today announced that it will report fourth quarter and full-year 2010 results on Monday February 21, 2011. The company will hold a conference call to discuss its fourth quarter and full-year 2010 earnings at 10:00 a.m. EST on Tuesday, February 22, 2011.

The dial-in number for the teleconference is 1-800-638-5495 and the access code is 25896514. International callers should dial 1-617-614-3946 and enter access code 25896514. A live Web cast will be available on the company's Web site, choicehotels.com, and can be accessed via the Investor Info link.

The call will be recorded and available for replay beginning at 1:00 p.m. EST on Tuesday, February 22, 2011 by calling 1-888-286-8010 and entering access code 90493436. International callers may access the replay by dialing 617-801-6888 and entering access code 90493436. The replay will be available through Tuesday, March 22, 2011. In addition, the call will be archived and available on choicehotels.com via the Investor Info link.

About Choice Hotels

Choice Hotels International, Inc. franchises more than 6,000 hotels, representing more than 490,000 rooms, in the United States and more than 35 other countries and territories. As of September 30, 2010, more than 540 hotels were under construction, awaiting conversion or approved for development in the United States, representing more than 44,000 rooms, and approximately 90 hotels, representing approximately 8,000 rooms, were under construction, awaiting conversion or approved for development in 20 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.



SOURCE: Choice Hotels International, Inc.

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Additional corporate information may be found on the Choice Hotels International, Inc. Web site, which may be accessed at www.choicehotels.com.

Choice Hotels, Choice Hotels International, Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, Rodeway Inn and Ascend Collection are proprietary trademarks and service marks of Choice Hotels International.

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CONTACT: David Peikin, Senior Director, Corporate Communications, +1-301-592-6361, david peikin@choicehotels.com

Web Site: http://www.choicehotels.com

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