New Cambria Suites Hotel Opens in Pittsburgh, Pennsylvania Horizon Hospitality and Pittsburgh Penguins Welcome Guests at New CONSOL Energy Center Arena Hotel Starting Today

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PITTSBURGH, Dec. 23, 2010 /PRNewswire-FirstCall/ -- Horizon Properties Group, LLC, the Pittsburgh Penguins, Horizon Hospitality, LLC, and Choice Hotels International, Inc. (NYSE: CHH) today announced that the new Cambria Suites hotel in Pittsburgh has opened. Cambria Suites hotels offer contemporary and spacious suites that are larger than standard hotel rooms and amenities not often found in typical hotels today. The 142-suite hotel is located on Centre Avenue adjacent to the new CONSOL Energy Center and managed by Horizon Hospitality, LLC, which recently opened the very first Cambria Suites hotel of Pennsylvania in Washington County near The Meadows Racetrack and Casino.

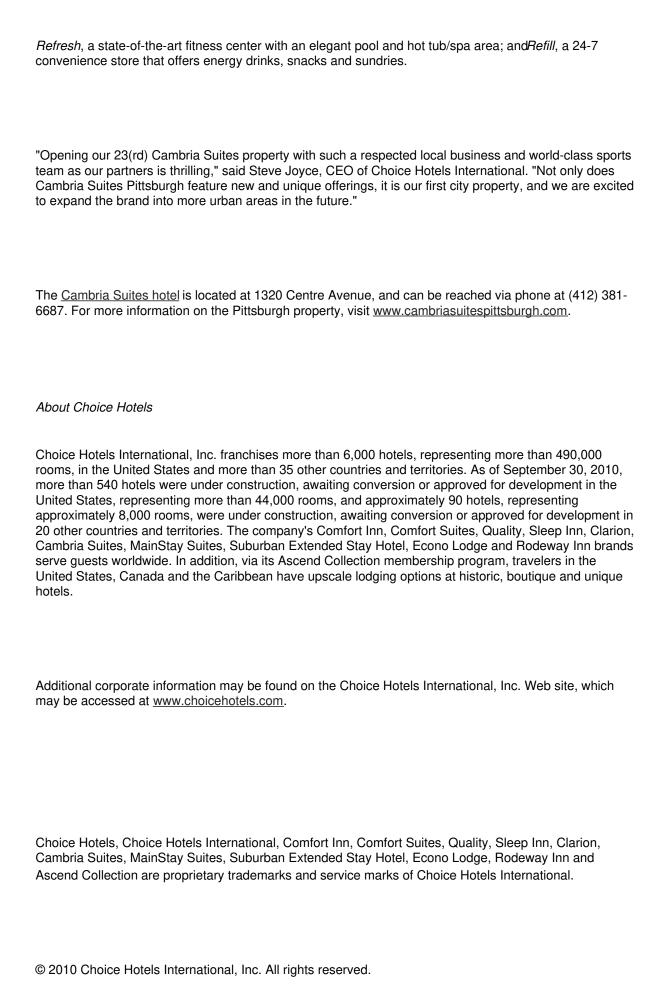
"This Cambria Suites arena hotel not only serves Pittsburgh Penguins fans, but helps revitalize the entire Uptown section of Pittsburgh," said Rodney Piatt, CEO of Horizon Properties Group and developer of the property. "Now, business and leisure travelers and sports fans alike will have a convenient, modern and comfortable option in the heart of Pittsburgh," he continued.

The Cambria Suites arena hotel brings the latest in hotel innovation to the Pittsburgh area. Each suite offers separate work and living areas with ergonomic chairs, movable desks, luxury linens, and Bath & Body Works® products. In addition, the property features an 1800 square foot, three bedroom and three-and-a-half bathroom presidential suite with one of a kind skyline views of downtown Pittsburgh - a first for the brand. A seventh floor concierge lounge offers a wet bar, flat screen LCD televisions and lounge space for guests to use and enjoy. The hotel also has an exclusive guest dedicated garage with access to the CONSOL Energy Center for event patrons staying at the property.

"We are excited that Cambria Suites has opened its doors," said Penguins president David Morehouse.

"This hotel means a lot to the Pittsburgh Penguins organization, our CONSOL Energy Center project and this section of the downtown area."

Like all Cambria Suites properties, the Pittsburgh property features *Reflect*, a dining and gathering area serving a dinner menu, liquor, wine, beer, freshly prepared grab-and-go gourmet salads and sandwiches, a barista bar featuring Wolfgang Puck® coffee, Cheesecake Factory® desserts and a hot breakfast buffet;



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"Opening our 23rd Cambria Suites property with such a respected local business and world-class sports team as our partners is thrilling," said Steve Joyce, CEO of Choice Hotels International. "Not only does Cambria Suites Pittsburgh feature new and unique offerings, it is our first city property, and we are excited to expand the brand into more urban areas in the future."

The <u>Cambria Suites hotel</u> is located at 1320 Centre Avenue, and can be reached via phone at (412) 381-6687. For more information on the Pittsburgh property, visit <u>www.cambriasuitespittsburgh.com</u>.

About Choice Hotels

Choice Hotels International, Inc. franchises more than 6,000 hotels, representing more than 490,000 rooms, in the United States and more than 35 other countries and territories. As ofSeptember 30, 2010, more than 540 hotels were under construction, awaiting conversion or approved for development in the United States, representing more than 44,000 rooms, and approximately 90 hotels, representing approximately 8,000 rooms, were under construction, awaiting conversion or approved for development in 20 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels International, Inc. Web site, which may be accessed at www.choicehotels.com.

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