New Cambria Suites Hotel Opens in Washington, Penn. Upscale Brand Marks the First All-Suites Option for the Community

PR Newswire SILVER SPRING, Md.

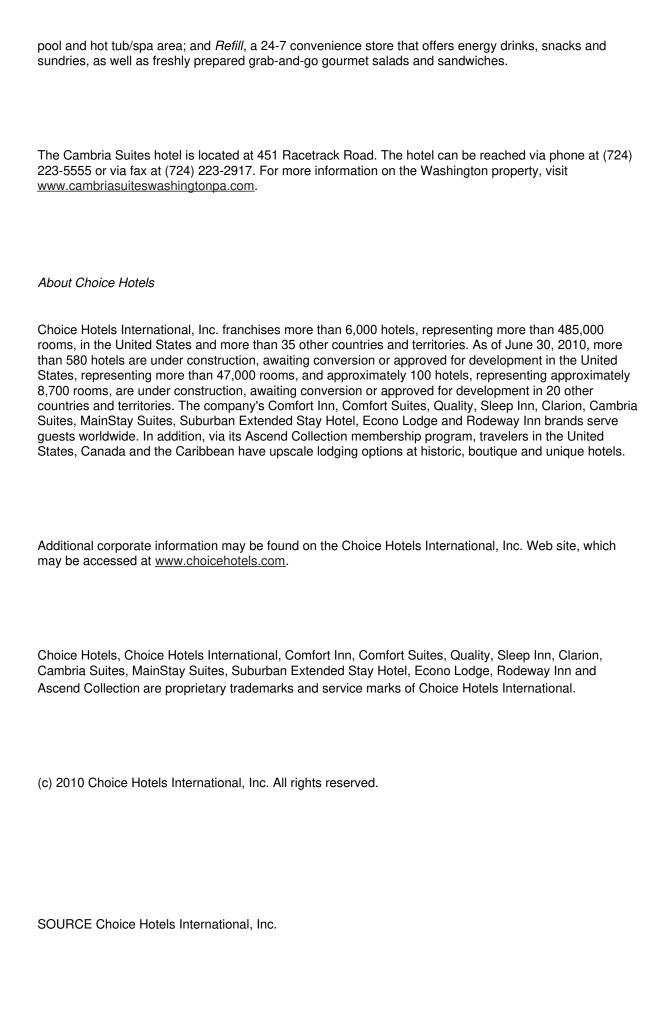
SILVER SPRING, Md., Sept. 30 <u>/PRNewswire/</u> -- Choice Hotels International, Inc. (NYSE: CHH) today announced that the Cambria Suites hotel on Racetrack Road in Washington, Penn. has opened. Cambria Suites hotels offer contemporary and spacious suites that are larger than standard hotel rooms and amenities not often found in typical hotels today. The 105-suite hotel is the first of two Cambria Suites properties opening in Pennsylvania and is owned by Adios Associates, L.P., an affiliate of Horizon Properties Group and Madison Realty Group.

"It is exciting to be the first all-suites hotel for Washington, PA and we're thrilled to open our doors to the community," said Rodney Piatt, CEO of Horizon Properties Group, co-developer of the property. "We've worked in the hospitality industry for many years and truly know what travelers are looking for. We look forward to serving our guests."

Conveniently located near the Tanger Outlet Mall as well as The Meadows Racetrack and Casino, the Washington Cambria Suites brings a fresh, new and upscale all-suites option for the greater Pittsburgh area. Each suite features separate work and living areas with ergonomic chairs, movable desks, luxury linens, and Bath & Body Works® products. The all-suites hotels offer the latest in technology, including a media wall with two 52-inch televisions in the open, airy two-story lobby, and each suite includes two flat-screen LCD televisions and MP3 jacks. Every suite offers MediaHub(TM) plug-and-play technology, allowing guests to connect their laptop, MP3 player, game console, digital camera or CD/DVD player hassle-free. Free high-speed wired and wireless Internet access is available throughout the hotel, in addition to complimentary remote printing, so that guests can stay connected when on the road.

"We're pleased to welcome the Washington property into the Cambria Suites family," said Chris Kornmayer, senior director of marketing for Cambria Suites. "From well-appointed suites to meeting spaces with more than 1,000 square feet, the property is ideal for both business and leisure travelers."

Like all Cambria Suites, the Washington property features *Reflect*, a dining and gathering area serving a dinner menu, liquor, wine, beer, and a barista bar featuring Wolfgang Puck® coffee, Cheesecake Factory® desserts and a hot breakfast buffet; *Refresh*, a state-of-the-art fitness center with an elegant



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The Cambria Suites hotel is located at 451 Racetrack Road. The hotel can be reached via phone at (724) 223-5555 or via fax at (724) 223-2917. For more information on the Washington property, visit www.cambriasuiteswashingtonpa.com.

About Choice Hotels

Choice Hotels International, Inc. franchises more than 6,000 hotels, representing more than 485,000 rooms, in the United States and more than 35 other countries and territories. As ofJune 30, 2010, more than 580 hotels are under construction, awaiting conversion or approved for development in the United States, representing more than 47,000 rooms, and approximately 100 hotels, representing approximately 8,700 rooms, are under construction, awaiting conversion or approved for development in 20 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels International, Inc. Web site, which may be accessed at www.choicehotels.com.

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