

Choice Hotels to Report 4th Quarter and Full-Year 2009 Earnings on February 11, 2010; Conference Call to Be Held on February 12, 2010

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SILVER SPRING, Md.

Choice Hotels International, Inc. today announced that it will report fourth quarter and full-year 2009 results after market close on Thursday, February 11, 2010. The company will hold a conference call to discuss its fourth quarter and full-year 2009 earnings at 10:00 a.m. EST on Friday, February 12, 2010.

The dial-in number for the teleconference is 1-866-383-7989 and the access code is 25293408. International callers should dial 1-617-597-5328 and enter access code 25293408. A live Web cast will be available on the company's Web site, choicehotels.com, and can be accessed via the Investor Info link.

The call will be recorded and available for replay beginning at 1:00 p.m. EST on February 12, 2010 and available through March 12, 2010 by calling 1-888-286-8010 and entering access code 35986582. International callers may access the replay by dialing 617-801-6888 and entering access code 35986582. In addition, the call will be archived and available on choicehotels.com via the Investor Info link.

About Choice Hotels

Choice Hotels International, Inc. franchises more than 6,000 hotels, representing more than 485,000 rooms in the United States and more than 35 other countries and territories. As of September 30, 2009, more than 700 hotels are under construction, awaiting conversion or approved for development in the United States, representing more than 59,000 rooms, and more than 100 hotels, representing approximately 9,400 rooms, are under construction, awaiting conversion or approved for development in more than 20 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels International, Inc. Web site, which may be accessed at www.choicehotels.com.

Cambria Suites, Comfort Inn, Comfort Suites, Quality, Clarion, Sleep Inn, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, Rodeway Inn and Ascend Collection are proprietary trademarks and service marks of Choice Hotels International, Inc.

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