

Choice Hotels Promotes Anne Hendrick to Vice President, Human Resources

PRNewswire
SILVER SPRING, Md.

Choice Hotels International, Inc. today announced the promotion of its associate Anne Hendrick to vice president of human resources and administration for the worldwide lodging company. Hendrick will report to Patrick Cimerola, senior vice president of human resources and administration.

Hendrick, who has served as Choice's director of human resources since 2003, will be responsible for all domestic human resources operations, talent acquisition and management, administrative services and policy administration for the company.

"Anne Hendrick has a solid track record partnering with business leaders around the organization to align talent to meet business objectives," said Cimerola. "Throughout her tenure at Choice, Anne has consistently demonstrated her knowledge of human resources best practices and operations in a wide range of areas. I am confident that she will continue to provide a high level of leadership and strong counsel in her new role."

Prior to joining Choice in 2003 in her previous role, Hendrick held a variety of positions during her 21-year career. Her previous positions included 9 years with HCR Manor Care and 7 years with Marriott.

About Choice Hotels

Choice Hotels International, Inc. franchises more than 6,000 hotels, representing more than 485,000 rooms in the United States and more than 35 other countries and territories. As of September 30, 2009, more than 700 hotels are under construction, awaiting conversion or approved for development in the United States, representing more than 59,000 rooms, and more than 100 hotels, representing approximately 9,400 rooms, are under construction, awaiting conversion or approved for development in more than 20 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels International, Inc. Web site, which may be accessed at www.choicehotels.com.

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