Choice Hotels International Announces New Cambria Suites Hotel in Oklahoma City

Where Life Meets Style: New Upscale All-Suites Brand for Today's Travelers

PRNewswire-FirstCall SILVER SPRING, Md.

Choice Hotels International today announced that the Cambria Suites hotel in Oklahoma City, Okla. opened on January 11, 2010. Cambria Suites hotels are designed for guests who want to take their lifestyle with them when traveling, and feature stylish design with guest suites that are larger than standard hotel rooms. The 134-suite Oklahoma City hotel is owned by Pat and John C. Lopez, of Suenos Hospitality of Oklahoma City and operated by HP Hotels. As of January 1, 2010, there are 19 Cambria Suites hotels open and nearly 30 under development nationwide.

"We're so proud to work with John Lopez to bring our lifestyle brand to Oklahoma City," said Kevin J. Lewis, president, Cambria Suites. "This is an ideal location for Cambria Suites because of the proximity to the Will Rogers World Airport and local attractions."

Every Cambria Suites suite features separate work and living areas with ergonomic chairs, movable desks, luxury linens, and Bath and Body Works® products. The all-suites hotels offer the latest in technology, including a 52-inch television in the open, airy two-story lobby and each suite includes two flat-screen LCD televisions, and MP3 jacks. Every suite offers MediaHub(TM) plug-and-play technology allowing guests to connect their laptop, MP3 player, game console, digital camera, or CD/DVD player hassle-free. Free high-speed wired and wireless Internet access is available throughout the hotel, so that guests can stay connected when on the road.

"I'm so proud to open our doors to the public," said Mr. Lopez. "Oklahoma City has a lot to offer to both business and leisure travelers, and we're thrilled to provide the comforts they don't necessarily expect to find while traveling. Besides, where else can you eat breakfast sitting next to a Ferrari?"

With a personal passion for antique and vintage cars, Lopez has added a unique car showroom to the property. To celebrate the opening, the hotel is currently displaying a 1985 Ferrari Testarossa European Model. The car, retailing at \$225,000, is one of only 7,177 in the world, with a 4.7 liter F-12 engine and a top speed of 178.

Like all Cambria Suites hotels, the Oklahoma City property also features Reflect, a dining and gathering area serving a dinner menu, liquor, wine, beer, and a barista bar featuring Wolfgang Puck® coffee, Cheesecake Factory® desserts and a hot breakfast buffet; Refresh, a state-of-the-art fitness center with a resort-style indoor pool and hot tub/spa area; and Refill, a 24-7 convenience store that offers energy drinks, organic snacks, and sundries as well as freshly prepared grab-and-go gourmet salads and sandwiches.

The Oklahoma City hotel is located at 4410 SW 19th Street. The hotel can be reached via phone at (405) 688-3300 or via fax at (405) 688-3301. For more information on Cambria Suites, visit www.cambriasuitesoklahomacity.com.

About Choice Hotels

Choice Hotels International, Inc. franchises more than 6,000 hotels, representing more than

485,000 rooms in the United States and more than 35 other countries and territories. As of September 30, 2009, more than 700 hotels are under construction, awaiting conversion or approved for development in the United States, representing more than 59,000 rooms, and more than 100 hotels, representing approximately 9,400 rooms, are under construction, awaiting conversion or approved for development in more than 20 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels International, Inc. Web site, which may be accessed at www.choicehotels.com.

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