

Choice Hotels International to Host 2010 Outlook Webcast

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SILVER SPRING, Md.

Choice Hotels International, Inc. today announced that it will hold a Webcast and conference call for the investment community on Tuesday January 5, 2009 at 2:30 PM EST. Stephen P. Joyce, president and chief executive officer, will lead a presentation on recent business trends and provide the company's outlook for the 2010 fiscal year.

Participants are encouraged to participate via Webcast, during which Choice management will guide investors through a presentation. The Webcast will be accessible via the Investor Info section of the company's Website (<http://investor.choicehotels.com/>) under presentations. It will be archived and available for replay beginning shortly after concluding and will remain online until February 15, 2010.

For those unable to access the Webcast, the dial-in number is 1-800-261-3417 and the access code is 85545714. International callers should dial 1-617-614-3673 and enter access code 85545714. All supporting materials will be available at investor.choicehotels.com.

The audio portion of the Webcast will be recorded and available for replay beginning at 6:30 p.m. EST on January 5, 2010 and available through February 15, 2010 by calling 1-888-286-8010 and entering access code 90592105. International callers may access the replay by dialing 617-801-6888 and entering access code 90592105.

About Choice Hotels

Choice Hotels International, Inc. franchises more than 6,000 hotels, representing more than 485,000 rooms in the United States and more than 35 other countries and territories. As of September 30, 2009, more than 700 hotels are under construction, awaiting conversion or approved for development in the United States, representing more than 59,000 rooms, and more than 100 hotels, representing approximately 9,400 rooms, are under construction, awaiting conversion or approved for development in more than 20 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels International, Inc. Web site, which may be accessed at www.choicehotels.com.

Choice Hotels, Choice Hotels International, Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, Rodeway Inn and Ascend Collection are proprietary trademarks and service marks of Choice Hotels International.

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