

Choice Hotels International Teams Up with Rebuilding Together for Make a Difference Day 2009

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SILVER SPRING, Md.

Choice Hotels International, Inc. is pleased to support Rebuilding Together's 2009 Make a Difference Day on October 24th. Make a Difference Day is an encompassing national day of helping others -- a celebration of neighbors helping neighbors. In 2008, three million people cared enough about their communities to volunteer on that day, accomplishing thousands of projects in hundreds of towns.

This year, Choice Hotels franchisees and employees will join Rebuilding Together volunteers across the country to help hundreds of homeowners and their families. This fall, an estimated 700 Choice Hotels volunteers, including both Choice employees as well as Choice owners and operators, will put in nearly 5,000 volunteer hours dedicated to Rebuilding Together projects.

In addition, for every volunteer who joins the Choice Privileges® rewards program before December 31, 2009, Choice Hotels will donate \$1.00 to Rebuilding Together up to \$50,000. Each Rebuilding Together volunteer who joins Choice Privileges before December 31, 2009 can receive up to 1,000 Choice Privileges bonus points. Volunteers who sign up for Choice Privileges through this promotion receive 500 points and an additional 500 points for completing an eligible stay prior to December 31, 2009.

For more information or to join Choice Privileges visit www.choiceprivileges.com

About Rebuilding Together

Rebuilding Together is the nation's largest nonprofit organization working to preserve affordable homeownership and revitalize neighborhoods by providing critical home repair and modification services to those in need at no cost to homeowners. With the help of everyday citizen volunteers, skilled trades people, the support of local business and major corporate partners, Rebuilding Together affiliates in America's largest cities and smallest towns make life considerably better for thousands of low-income homeowners. In addition to its core home repair work, Rebuilding Together also rehabilitates community centers and conducts home modification and repair programs that focus on aging in place. Rebuilding Together has programs dedicated to aging in place, energy efficiency, veteran's housing, and disaster recovery and reconstruction. For more information, visit www.RebuildingTogether.org.

About Choice Hotels

As of June 30, 2009, Choice Hotels International, Inc. franchised more than 5,900 hotels, representing more than 479,000 rooms, in the United States and more than 30 other countries and territories. On September 22, 2009, the company announced it had opened its 6,000th franchised property. As of June 30, 2009, more than 800 hotels are under construction, awaiting conversion or approved for development in the United States, representing more than 64,000 rooms, and an additional 110 hotels, representing approximately 8,700 rooms, are under construction, awaiting conversion or approved for development in more than 15 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States and

the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels International, Inc. Web site, which may be accessed at www.choicehotels.com.

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