

Choice Hotels to Report 3rd Quarter 2009 Earnings on November 5, 2009; Conference Call to Be Held on November 6, 2009

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SILVER SPRING, Md.

Choice Hotels International, Inc. today announced that it will report third quarter 2009 results after market close on Thursday, November 5, 2009. The company will hold a conference call to discuss its third quarter earnings at 10:00 a.m. EST on Friday, November 6, 2009.

The dial-in number for the teleconference is 1-800-510-0219 and the access code is 72342358. International callers should dial 1-617-614-3451 and enter access code 72342358. A live Web cast will be available on the company's Web site, choicehotels.com, and can be accessed via the Investor Info link.

The call will be recorded and available for replay beginning at 1:00 p.m. EST on November 6, 2009 and available through December 6, 2009 by calling 1-888-286-8010 and entering access code 56845732. International callers may access the replay by dialing 617-801-6888 and entering access code 56845732. In addition, the call will be archived and available on choicehotels.com via the Investor Info link.

About Choice Hotels

As of June 30, 2009, Choice Hotels International, Inc. franchised more than 5,900 hotels, representing more than 479,000 rooms, in the United States and more than 30 other countries and territories. On September 22, 2009, the company announced it had opened its 6,000th franchised property. As of June 30, 2009, more than 800 hotels are under construction, awaiting conversion or approved for development in the United States, representing more than 64,000 rooms, and an additional 110 hotels, representing approximately 8,700 rooms, are under construction, awaiting conversion or approved for development in more than 15 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at www.choicehotels.com.

Cambria Suites, Comfort Inn, Comfort Suites, Quality, Clarion, Sleep Inn, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, Rodeway Inn, and Ascend Collection are proprietary trademarks and service marks of Choice Hotels International, Inc.

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