

Comfort Inn & Every Day with Rachael Ray Offer Consumers the Chance to Win the Ultimate Girlfriend Getaway Vacation

One Lucky Winner and Three Girlfriends Will Win a Dream Girlfriend Getaway Vacation to NYC for a Taping of The Rachael Ray Show

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Are you looking for the perfect girlfriend getaway? A chance to take off with your gal pals and leave the guys at home? Well look no further! This summer, Comfort Inn hotels and Every Day with Rachael Ray magazine are offering consumers the chance to win the ultimate girlfriend getaway vacation to New York City to attend a taping of The Rachael Ray Show.*

"Comfort Inn is a great affordable option for women and their friends to take a memorable 'girlfriend getaway' vacation this year," said Chris Malone, chief marketing officer for Choice Hotels International, franchisor of the Comfort Inn brand. "Comfort Inn hotels' welcoming staff and cozy beds help you feel relaxed after a full day on the go. And with free high speed Internet and free hot breakfast you'll be fully prepared and ready for your big day ahead.

Now through August 27th, consumers can log on to chatandchew.rachaelraymag.com/comfort and enter for their chance to win the ultimate girlfriend getaway which includes a trip for four to New York City to attend a taping of the Rachael Ray Show. The lucky winner also receives roundtrip airfare for four, two-nights accommodations at a Comfort Inn hotel and \$2,000 so she and her friends can have the ultimate big city shopping spree.

Visit chatandchew.rachaelraymag.com/comfort to enter the "Comfort Inn Girlfriend Getaway with Every Day with Rachael Ray" sweepstakes." For more information on Comfort Inn hotels, visit choicehotels.com.

About Choice Hotels

Choice Hotels International franchises more than 5,800 hotels, representing more than 475,000 rooms, in the United States and more than 30 countries and territories. As of March 31, 2009, 896 hotels are under construction, awaiting conversion or approved for development in the United States, representing 70,381 rooms, and an additional 111 hotels, representing 9,114 rooms, are under construction, awaiting conversion or approved for development in more than 15 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at www.choicehotels.com.

About Every Day with Rachael Ray

Every Day with Rachael Ray is a food lifestyle magazine that reflects the can-do spirit of its Founder and Editorial Director, TV personality and best-selling author Rachael Ray. Launched in October 2005, the magazine now has a circulation of 1,783,542 and is one of the most successfully launched food lifestyle magazines in history. The magazine has accumulated a large roster of accolades including "Launch of the Year" by Advertising Age, min and Adweek, inclusion in Adweek's "Hot List" in 2007 for "Start Up of the Year", inclusion in Advertising Age's prestigious Top Ten "A List" in 2007, and inclusion in Adweek's Top 10 Magazine "Hot List" in 2009.

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* NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. Contest is open only to legal U.S. residents who are at least the age of majority in the state in which they reside at the time of entry. Sweepstakes begins 12:01 AM Eastern Standard Time (EST) July 14, 2009 and ends at 11:59 PM EST on August 27, 2009. To enter and for official rules, visit chatandchew.RachaelRaymag.com. VOID WHERE PROHIBITED. Sweepstakes sponsored by Reader's Digest Association, Inc. and Choice Hotels International Services Corp.

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