Couple Gets Dream Wedding - Featured on TNT's New WEDDING DAY

Comfort Inn(R) Hotels Offers Free Accommodations to Wedding Party

PRNewswire SILVER SPRING, Md.

Every couple dreams of having the perfect wedding. Comfort Inn(R) hotels and TNT are proud to announce that one special couple will not only have their dream wedding, but also be able to share it with America, as the couple will be featured on the premier episode of TNT's new reality series, WEDDING DAY, today on Tuesday, June 16 at 8 p.m. ET/PT.

WEDDING DAY takes a deserving, engaged couple and, along with their friends and family, pulls together an entire wedding ceremony and reception in one week's time. Just four days before his wedding day in 2007, Steve of Saginaw, Mich. received a call that his bride-to-be, Holli, had been injured in a near-fatal car crash and had only a 50 percent chance of surviving. After six days in a coma, Holli finally came to, but everyday since then has been a struggle to withstand the long, painful road to recovery.

Selected as one of the few deserving couples to appear on the new reality series, Holli and Steve's walk down the aisle includes a New York shopping spree, designer wedding dress and shoes, all courtesy of TNT's WEDDING DAY. The couple even gets to enjoy a special performance by Boys II Men, who were moved when they heard Holli and Steve's story. Also, members of the couple's wedding party will enjoy complimentary accommodations at a relaxing Comfort Inn hotel convenient to the wedding's location. During Holli and Steve's episode, their local Comfort Inn hotel acted as their "home base" for the wedding party and family to gather, get ready and unwind.

"Comfort Inn is proud to be a part of this program and pleased that this happy couple, along with their family and friends, were able to enjoy the caring service and relaxing environment our hotels offer for special travel occasions like this," said Chris Malone, chief marketing officer for Choice Hotels International, franchisor of the Comfort Inn brand. "Comfort Inn has just the right balance of service and amenities to enhance any leisure trip without spending a fortune."

TNT's WEDDING DAY will air Tuesdays at 8 p.m. (ET/PT). Comfort Inn hotels provide guests with a friendly and cozy atmosphere to help them have a relaxing stay.

About Choice Hotels

Choice Hotels International franchises more than 5,800 hotels, representing more than 475,000 rooms, in the United States and more than 30 countries and territories. As of March 31, 2009, 896 hotels are under construction, awaiting conversion or approved for development in the United States, representing 70,381 rooms, and an additional 111 hotels, representing 9,114 rooms, are under construction, awaiting conversion or approved for development in more than 15 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at www.choicehotels.com.

Choice Hotels, Choice Hotels International, Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, Rodeway Inn and Ascend Collection are proprietary trademarks and service marks of Choice Hotels International.

First Call Analyst: FCMN Contact:

SOURCE: Choice Hotels International

CONTACT: Heather Soule of Choice Hotels International, +1-301-628-4361, heather_soule@choicehotels.com

Web Site: http://www.choicehotels.com/

 $\underline{https://stage.mediaroom.com/choicehotels/2009-06-16-Couple-Gets-Dream-Wedding-Featured-on-TNTs-New-WEDDING-DAY}$