

Choice Hotels Announces 2009 Inn of the Year Winners

14 Properties Selected as the Best of the Best at Choice Hotels International 55th Annual Convention

PRNewswire-FirstCall
SILVER SPRING, Md.

Choice Hotels International, Inc. today announced that 14 of the company's franchised properties were honored at the company's 55th Annual Convention in Washington, D.C. -- each coming home as a 2009 Inn of the Year award winning hotel. From every corner of the United States and across the world, this year's winning hotels represent the "best of the best" among over 5,800 hotels worldwide thanks to their amazing guest satisfaction and consistent brand performance.

"This selection of elite properties truly represent the strongest, most dedicated, most consistent performers among the thousands of hotels within our global system," said Stephen P. Joyce, president and chief executive officer for Choice Hotels. "The owners, general managers and employees of these hotels should be proud to receive recognition of such a great accomplishment. I know we here at Choice Hotels certainly are proud of them."

The Inn of the Year winners are selected in part by reviewing each property's guest satisfaction scores, which are calculated using the results of surveys that are emailed to hotel guests within three days of their checkout. Selection of the award-winning properties, also based on Quality Assurance Review scores, is ultimately determined by the Choice Hotels Owners Council, the Econo Lodge Franchise Association and the Rodeway Owners Association, with collaboration from Choice Hotels among a selection of the company's brands.

This year's award winners all ranked within the top two percent of hotels within their brand. The 2009 Inn of the Year award winners are:

Comfort Inn - Urban
Comfort Inn, Branson, Mo.

Comfort Inn - Suburban
Comfort Inn Marshall Station, Marshall, Mo.

Comfort Suites
Comfort Suites, Springfield, Mo.

Quality
Quality Inn Merry Acres, Albany, Ga.

Sleep Inn
Sleep Inn & Suites, Charleston, W.Va.

Clarion
Clarion Inn, Garden City, Kan.

MainStay Suites
MainStay Suites, Roanoke, Va.

Suburban Extended Stay Hotel
Suburban Extended Stay Hotel, Winthrop, Mass.

Econo Lodge
Econo Lodge, Rochester, Minn.

Rodeway Inn
Rodeway Inn, Larned, Kan.

Ascend Collection
Norfolk Lodge & Suites, an Ascend Collection hotel, Norfolk, Neb.

Comfort - International

Comfort Hotel Toyama, Toyama, Japan

Quality - International

Quality Inn Ciudad de Mexico Roma, Mexico City, Mexico

Clarion - International

Clarion Hotel Real Tegucigalpa, Tegucigalpa, Honduras

About Choice Hotels

Choice Hotels International franchises more than 5,800 hotels, representing more than 475,000 rooms, in the United States and more than 30 countries and territories. As of March 31, 2009, 896 hotels are under construction, awaiting conversion or approved for development in the United States, representing 70,381 rooms, and an additional 111 hotels, representing 9,114 rooms, are under construction, awaiting conversion or approved for development in more than 15 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at www.choicehotels.com.

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NOTE TO EDITORS: Photos of all Inn of the Year winners are available upon request. Please contact Rocco Loverro, at rocco_loverro@choicehotels.com or +1-301-592-6719, for photos.

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