

Support the Troops & Earn a Chance to Win a Trip for Two from Econo Lodge(R) Hotels

Econo Lodge Hotels Team with Strikeouts For Troops(TM) and Fox Sports Radio to Say Thank You to Service Members

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Econo Lodge hotels and Strikeouts For Troops announce the Econo Lodge "American Values Sweepstakes," which offers guests the chance to win great prizes, while supporting war wounded troops. Travelers can visit econolodge.com and write a simple thank-you note to troops injured in the line of duty and enter for a chance to win travel-related prize packages.*

"The Econo Lodge 'American Values Sweepstakes' is a thank you for everyone involved, because it's brought to you by the hotel that was built on value," said Chris Malone, chief marketing officer for Choice Hotels. "Consumers have the opportunity to win valuable travel-related prizes at a time when a tough economy is making travel harder to afford. And, our troops can hear some of the personal notes thanking them for the valuable service they've given and the tremendous sacrifice they've made for their country on FOX Sports Radio. We hope that all Americans will take the time to thank our troops."

Consumers can enter for a chance to win one of ten great prizes. Five grand prize winners will each receive a free trip for two to any Econo Lodge hotel in North America, including lodging for four nights, roundtrip airfare, ground transportation and \$1,000 spending money. Five runner-up winners will receive GPS navigation systems. In addition, all consumers who submit a "thank you" note and join the free Choice Privileges(R) rewards program as new members will receive 500 bonus points that can be used towards free nights, gas cards and more.

Beyond the simple "thank you," service men and women will benefit too. Econo Lodge hotels have donated over \$5,000 to Strikeout For Troops in the "American Values Sweepstakes." Strikeout For Troops is a national non-profit organization dedicated to raising money to help wounded troops being treated at military hospitals across the country. Also, Econo Lodge hotels are proud to invite all active duty or reserve military members, retired military, National Guard, U.S. Coast Guard, as well as eligible spouses and dependents, to join the Choice Privileges rewards program at the Elite Gold level, to receive special perks through the Armed Services program.

As part of the Choice Privileges Armed Services program, service men and women also receive a 10 percent point bonus on qualifying stays at over 5,000 locations across all ten Choice Hotels brands, along with exclusive Elite member offers and customer service.**

For more information on the Econo Lodge "American Values Sweepstakes," visit econolodge.com. The Econo Lodge brand is franchised by Choice Hotels International, Inc. .

About Strikeouts For Troops

Strikeouts For Troops is a national nonprofit dedicated to helping our U.S. wounded service members and their families with "comforts of home" while lifting the spirits and morale during an often long recovery process. Strikeouts For Troops was introduced on April 5, 2005 by San Francisco Giants pitcher Barry Zito following a visit with troops at Walter Reed Army Medical Center in Washington, D.C. With the support of over 65 professional baseball players including CC Sabathia, Alex Rodriguez and Nick Swisher (New York Yankees), Jake Peavy

(San Diego Padres), Albert Pujols (St. Louis Cardinals) and Manny Ramirez (Los Angeles Dodgers), special events, fan support and corporate partnerships, Strikeouts For Troops has raised nearly \$2 million with 100% of the funds raised being distributed. Strikeouts For Troops is a 501(c)(3) donor advised fund based at the Community Foundation For The National Capital Region.

About FOX Sports Radio

The FOX Sports Radio Network, based in Sherman Oaks, Calif., is a division of Premiere Radio Networks in partnership with FOX Sports. All entities have combined their considerable resources to develop a turnkey personality driven and caller intensive programming opportunity for radio stations nationwide. With studios also in New York, Washington, D.C., Miami, Tampa, Phoenix, Seattle, and San Antonio, the FOX Sports Radio Network can be heard on more than 350 stations, as well as FOXSports.com on MSN and XM Channel 142.

About Choice Hotels

Choice Hotels International franchises more than 5,800 hotels, representing more than 475,000 rooms, in the United States and more than 30 countries and territories. As of March 31, 2009, 896 hotels are under construction, awaiting conversion or approved for development in the United States, representing 70,381 rooms, and an additional 111 hotels, representing 9,114 rooms, are under construction, awaiting conversion or approved for development in more than 15 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at www.choicehotels.com.

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***NO PURCHASE NECESSARY.** The Econo Lodge American Values Sweepstakes began at 12:00:01 am Pacific Time on April 30, 2009 and ends at 11:59:59 pm Pacific Time on May 28, 2009. To enter and get complete official rules, visit www.econolodge.com. Open to legal residents of the 48 contiguous United States and DC, age 18 and over. Void in Alaska, Hawaii and where prohibited.

****Restrictions apply.** See www.choiceprivileges.com/armedservices for details.

First Call Analyst:
FCMN Contact: david_peikin@choicehotels.com

SOURCE: Choice Hotels International, Inc.

CONTACT: Rocco Loverro of Choice Hotels International, Inc.,
+1-301-592-6719, rocco_loverro@choic-hotels.com; or Kathy Jacobson for Barry
Zito, +1-925-736-5333

Web Site: <http://www.choic-hotels.com/>

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