

Cambria Suites Green Bay Awarded Hotel of the Year Hotel Receives Top Honors at Choice Hotels Annual Convention

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GREEN BAY, Wis.

Owner Robert C. Rehm and General Manager Craig Bleier, were honored this week, having received the first ever Cambria Suites Hotel of the Year Award from Choice Hotels International, Inc. , franchisor of the brand. This distinction is given based on the hotel's quality assurance score, guest survey product score and guest survey service score.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060315/DCW039LOGO-a>)

"The Green Bay property exemplified the quality, product and service delivery of the Cambria Suites brand," said William Edmundson, Cambria Suites president, who presented the award at Choice Hotels 55th annual convention this week.

Cambria Suites Green Bay is 100 percent smoke-free, boasts a stylish design and offers a state-of-the-art fitness center, resort-style indoor pool and hot tub, barista gourmet coffee bar in the lobby and a contemporary bistro-style restaurant serving breakfast and dinner. The guest suites feature separate work and living areas with ergonomic chairs, movable desks, luxury linens and Bath and Body Works(R) products in every bathroom.

The hotel also offers the latest in technology, including a 52-inch television in the open, airy two-story lobby and two flat-screen LCD televisions and MP3 jacks included in each suite. Select suites offer MediaHub(TM) plug-and-play technology allowing guests to connect their laptop, MP3 player, game console, digital camera, or CD/DVD player hassle-free. Free high-speed wired and wireless Internet access is available throughout the hotel, so that guests can stay connected on the road.

"We're incredibly proud to receive this honor, especially knowing it is the first-ever award given to a Cambria Suites property," said Robert C. Rehm, chief operations officer, Badger Midwest Holdings, LLC, owner of the Green Bay property. "Our first priority is to always provide our guests with a superior hotel experience and we're pleased to know our customers have recognized us for this effort."

The 127-suite Cambria Suites hotel, which opened in October 2007, is located at 1011 Tony Canadeo Run, less than one mile from Lambeau Field and just five miles from Austin Straubel International Airport. The hotel can be reached via phone at (920) 569-8500 or via fax at (920) 569-8555. For more information on Cambria Suites, visit www.cambriasuites.com.

The hotel participates in Choice Privileges, the Choice Hotels rewards program where membership is free and offers points good towards free nights, airline miles or gift certificates while staying at Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brand hotels in the United States (including Hawaii), Canada, Europe*, Mexico the Caribbean and Australasia. For reservations, call the Choice Hotels toll-free reservation line at 800.4CHOICE or visit choicehotels.com.

About Cambria Suites

Cambria Suites hotels boast a stylish design and guestrooms that are 25 percent larger than

standard hotel rooms. Hotels offer the latest in technology, from a large-screen television in the open, airy two-story lobby to two flat-screen LCD televisions, Media Hub Technology, and MP3 jacks in the guest suites and complimentary wired and wireless high-speed Internet access throughout the property. All Cambria Suites hotels include: Reflect, a casual dining and gathering area that features a full barista coffee bar and serves breakfast and dinner; Refresh, a state-of-the-art fitness center with an indoor pool and spa; and Refill, a 24-7 convenience store that stocks freshly prepared "grab 'n' go" salads and sandwiches as well as typical convenience items and healthy and organic foods. In addition, all hotels offer more than 1,000 square feet of meeting space.

About Choice Hotels

Choice Hotels International franchises more than 5,800 hotels, representing more than 470,000 rooms, in the United States and more than 30 countries and territories. As of December 31, 2008, 987 hotels are under construction, awaiting conversion or approved for development in the United States, representing 78,915 rooms, and an additional 121 hotels, representing 10,190 rooms, are under construction, awaiting conversion or approved for development in more than 15 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at www.choicehotels.com.

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