

Quality(R) Hotels Want to Take You and Your Family on the Ultimate Youth Sports Travel Vacation

Chance to Win Free Hotel Accommodations, Airfare, Little League(R) Baseball World Series Tickets, and More!

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With thousands of youth sports events taking place every day across the country, it's not uncommon for families to have several youth sports activities scheduled in a single day, not to mention the many families who even travel across state lines and overnight for all-star or traveling sports teams. But this summer, why not let Quality hotels take care of the travel accommodations for you, so you can just enjoy the game.

Quality brand hotels are offering families a chance to win the ultimate youth sports travel getaway, including a trip to the Little League(R) Baseball World Series in Williamsport, Penn., August 27 - 31, 2009. Guests can enter online now through June 25, 2009 at www.choicehotels.com/youthsports.*

"As a familiar national hotel brand, Quality hotels provide a compelling value for families who travel for youth sports," said Chris Malone, chief marketing officer for Choice Hotels. "Youth sports are about families, fun and good sportsmanship, and Quality hotels provide the perfect place for all your youth sports and family travel needs."

The grand prize for the Quality Hotels Youth Sports Travel Sweepstakes is a trip to the 2009 Little League Baseball World Series for the winner and their family - up to four people. The winning family will receive tickets to the game, roundtrip airfare, 30,000 Choice Privileges rewards points, and \$1,000 spending money. Hotel accommodations will be provided for two rooms compliments of Quality hotels, so bring along the family to enjoy a fun-filled, sports-lovers weekend.

In addition to the grand prize winner, three first prize winners will also be chosen to receive a youth sports travel package. The prize package includes a Choice Hotels Gift Card redeemable at Quality or other participating Choice hotel in the U.S., a \$100 gas card, a youth travel survival kit, \$300 spending money and 10,000 Choice Privileges points. A perfect prize for families who travel for youth sports.

For more information about this promotion and Choice Hotels, the Official Hotel Partner of Little League(R) Baseball and Softball, visit www.choicehotels.com/youthsports.

About Little League

Little League Baseball and Softball is the world's largest organized youth sports program, with nearly 2.7 million players and one million adult volunteers in every U.S. state and scores of other countries. The Little League organization is a Federal Incorporation granted under a Bill signed into law by President Lyndon B. Johnson on July 17, 1964, and amended December 24, 1974, to reflect the admission of girls -- it is the only youth sports program so honored.

About Choice Hotels

Choice Hotels International franchises more than 5,800 hotels, representing more than 470,000 rooms, in the United States and more than 30 countries and territories. As of December 31, 2008, 987 hotels are under construction, awaiting conversion or approved for development in the United States, representing 78,915 rooms, and an additional 121 hotels, representing 10,190 rooms, are under construction, awaiting conversion or approved for development in more than 15 countries and territories. The company's Comfort

Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at www.choicehotels.com.

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*NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.) 18 YEARS AND OLDER. Sweepstakes begins 5/1/09 at 2:00 AM ET and ends 6/25/09 at 11:59 PM ET. For Official Rules, prize descriptions and odds disclosure, visit <http://www.choicehotels.com/youthsports>. Sponsor: Choice Hotels International Services Corp., 10750 Columbia Pike, Silver Spring, MD 20901.

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