Choice Hotels & The Summit Group Open Two Upscale Cambria Suites Hotels

Baton Rouge and San Antonio Each Now Home to a Stylish New All-Suites Hotel

PRNewswire SILVER SPRING, Md.

It's the most wonderful time of the year to open a Cambria Suites hotel! Working with one of the world's leading lodging franchisors, Choice Hotels International, Inc., The Summit Group, Inc. just opened not one, but two Cambria Suites hotels, located in Baton Rouge, Louisiana and San Antonio, Texas. These two new hotels mark the first Cambria Suites locations for both the state of Texas and Louisiana.

We're thrilled to be opening our third and fourth Cambria Suites hotels in Baton Rouge and San Antonio," said Craig Aniszewski, chief operating officer of The Summit Group, Inc. "These properties will make a great upscale addition to both the Baton Rouge and San Antonio markets."

The 127-suite Baton Rouge Cambria Suites hotel, which opened its doors to guests on December 11, is located at 4964 Constitution Ave. while the 126-suite San Antonio property opened December 18th at 8505 Broadway St. Based in Sioux Falls, South Dakota, The Summit Group also owns an additional two Cambria Suites hotels making a current total of four properties, including the brand's first hotel in Boise, Idaho with another located at the Mall of America in Bloomington, Minn.

"Opening our fourth Cambria Suites hotel with The Summit Group says a lot about them as a leading developer and our shared excitement for the Cambria Suites brand," said William Edmundson, president of Cambria Suites, Choice Hotels.

Both the Baton Rouge and San Antonio Cambria Suites hotels will feature the latest in technology innovation, from a large-screen television in the open, airy two-story lobby to two flat-screen LCD televisions, Media Hub technology, and MP3 jacks in the guest suites and complimentary wired and wireless high-speed Internet access throughout the property.

All Cambria Suites hotels include Reflect, a bistro dining area that features a full barista coffee bar and serves breakfast and dinner; Refresh, a state-of-the-art fitness center with an indoor pool and spa; and Refill, a 24-7 sundry shop that stocks freshly prepared "grab 'n' go" salads and sandwiches as well as typical convenience items and health-conscious and organic foods. In addition, all hotels offer more than 1,000 square feet of meeting space. To request information about Cambria Suites, visit the Cambria Suites website at cambriasuites.com.

About Choice Hotels

Choice Hotels International franchises more than 5,700 hotels, representing more than 465,000 rooms, in the United States and more than 35 countries and territories. As of September 30, 2008, 955 hotels are under construction, awaiting conversion or approved for development in the United States, representing 76,269 rooms, and an additional 119 hotels, representing 9,647 rooms, are under construction, awaiting conversion or approved for development in more than 20 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at www.choicehotels.com.

Choice Hotels, Choice Hotels International, Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn are proprietary trademarks and service marks of Choice Hotels International.

2008 Choice Hotels International, Inc. All rights reserved.

First Call Analyst:

FCMN Contact: heather soule@choicehotels.com

SOURCE: Choice Hotels International

CONTACT: Heather Soule of Choice Hotels International, +1-301-628-4361, or fax: +1-301-592-6177, heather_soule@choicehotels.com

Web Site: http://www.choicehotels.com/

 $\underline{https://stage.mediaroom.com/choicehotels/2008-12-18-Choice-Hotels-The-Summit-Group-Open-Two-Upscale-Cambria-Suites-Hotels}$