Cambria Suites Brand Celebrates Its 10th Hotel Opening

Raleigh-Durham Property Opens Just Over a Year After the Brand's Launch

PRNewswire
SILVER SPRING, Md.

The upscale, all-suites and contemporary Cambria Suites hotel brand is celebrating a significant milestone this week after opening its 10th property nationwide. The Cambria Suites at Raleigh-Durham International Airport opened just over a year after the brand celebrated the opening of its first hotel in Boise, Idaho in 2007. With 10 great locations from coast to coast, and two more properties opening before the end of the year, today's travelers can look forward to the many more of these stylish new hotels to come.

"Seeing Cambria Suites grow from the initial concept to its first open property to its 10th hotel today has truly been an exciting ride for me, the Cambria Suites team, and the whole Choice family," said William Edmundson, president of Cambria Suites for Choice Hotels. "All of us have been living and breathing this brand and what it stands for since its inception and to now be able to open our 10th hotel at the Raleigh-Durham Airport is a big accomplishment."

Even though Cambria Suites hotels have served guests for just over a year so far, travelers are already welcoming the brand as a breath of fresh air. In fact, the brand has ranked as the first, second or third best hotel among TripAdvisor ratings in markets across the country that host a Cambria Suites hotel. Among guest satisfaction surveys from Choice Hotels, Cambria Suites consistently receives top scores, coming in at 9.5 out of 10 in overall accommodations, 9.3 in staff service, and 9.4 in likelihood to recommend.

"Developers are really into the look and feel that Cambria Suites hotels offer and they're finding that the product lends itself very well to many different development scenarios, from mixed-use, airport, suburban, and even urban locations, like our Manhattan-Madison Square Garden, Brooklyn and downtown Los Angeles properties," said Brad LeBlanc, vice president of franchise sales for Cambria Suites.

However, travelers and developers aren't the only ones noticing Cambria Suites. The brand recently received multiple industry awards for its innovation marketing and design, including seven Travel Weekly "Magellan Awards" and three "Creativity Annual Awards."

The 10th Cambria Suites hotel at the Raleigh-Durham International Airport is owned by local developer Carolina Hotels & Resorts LLC and managed by Raleigh-based Alliance Hospitality. Cambria Suites boasts a stylish design and guestrooms that are 25 percent larger than standard hotel rooms. Hotels offer the latest in technology, from a large-screen television in the open, airy two-story lobby to two flat-screen LCD televisions, Media Hub Technology, and MP3 jacks in the guest suites and complimentary wired and wireless high-speed Internet access throughout the property. All Cambria Suites hotels include Reflect, a casual dining and gathering area that features a full barista coffee bar and serves breakfast and dinner; Refresh, a state-of-the-art fitness center with an indoor pool and spa; and Refill, a 24-7 convenience store that stocks freshly prepared "grab 'n' go" salads and sandwiches as well as typical convenience items and healthy and organic foods. In addition, all hotels offer more than 1,000 square feet of meeting space.

The Cambria Suites brand is franchised by Choice Hotels International, Inc.. For more information about Cambria Suites, visit the Cambria Suites Web site at www.cambriasuites.com. For development opportunities with Choice Hotels, contact Brad LeBlanc at brad_leblanc@choicehotels.com or (301) 592-6759.

About Choice Hotels

Choice Hotels International franchises more than 5,700 hotels, representing more than 465,000 rooms, in the United States and more than 35 countries and territories. As of September 30, 2008, 955 hotels are under construction, awaiting conversion or approved for development in the United States, representing 76,269 rooms, and an additional 119 hotels, representing 9,647 rooms, are under construction, awaiting conversion or approved for development in more than 20 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at www.choicehotels.com.

Choice Hotels, Choice Hotels International, Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn are proprietary trademarks and service marks of Choice Hotels International.

2008 Choice Hotels International, Inc. All rights reserved.

SOURCE: Choice Hotels International

CONTACT: Heather Soule, +1-301-628-4361, Fax: +1-301-592-6177, heather_soule@choicehotels.com

Web site: http://www.choicehotels.com/
http://www.cambriasuites.com/

---

https://stage.mediaroom.com/choicehotels/2008-12-02-Cambria-Suites-Brand-Celebrates-Its-10th-Hotel-Opening