

We're on Par with You, Every Step of the Way

Choice Hotels Offers Travelers a Chance to Win a Trip for Two to a 2009 LPGA Tournament

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SILVER SPRING, Md.

As the Official Hotel Partner of the Ladies Professional Golf Association (LPGA), Choice Hotels International, Inc. is offering travelers a chance to win a trip for two to one of five select 2009 LPGA tournaments of their choice.

The grand prize winner will receive roundtrip airfare for two, five days/four nights hotel accommodations at a Choice brand hotel, two tickets to the LPGA tournament, a set of PING(R) golf clubs, two one-hour golf lessons by an LPGA Teaching and Club Professional and \$1,000 spending money.

LPGA fans are encouraged to enter for a chance to win at <http://www.choicehotels.com/lpga>. The sweepstakes will run from June 13, 2008 through October 3, 2008.

"We are excited to be able to offer travelers who enjoy golf as much as we do the chance to win this exciting trip," said Karen Krupka, manager of sports marketing for Choice Hotels International.

One lucky first-prize winner will receive a set of PING(R) golf clubs, two one-hour golf lessons by an LPGA Teaching and Club Professional and 20,000 Choice Privileges rewards points while one second-place sweepstakes winner will receive a Golf Prize Pack and 10,000 Choice Privileges rewards points. For a complete list of rules and regulations, go to <http://www.choicehotels.com/lpga>.

About Choice Hotels

Choice Hotels International franchises more than 5,600 hotels, representing more than 455,000 rooms, in the United States and 38 countries and territories. As of March 31, 2008, 986 hotels are under development in the United States, representing 79,276 rooms, and an additional 96 hotels, representing 8,321 rooms, are under development in more than 20 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at <http://www.choicehotels.com/>.

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NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.) 21 YEARS AND OLDER. VOID WHERE PROHIBITED. Sweepstakes ends 10/03/08 at 2:00 a.m. ET. For Official Rules, prize

descriptions and odds disclosure, visit <http://www.choicehotels.com/lpga>. Sponsor: Choice Hotels International Services Corp., 10750 Columbia Pike, Silver Spring, MD 20901.

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