

Choice Hotels to Report 2nd Quarter 2008 Earnings on July 28, 2008; Conference Call to Be Held on July 29, 2008

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SILVER SPRING, Md.

Choice Hotels International, Inc. today announced that it will report second quarter 2008 results after market close on Monday, July 28, 2008. The company will hold a conference call to discuss its second quarter earnings at 9:30 a.m. EDT on Tuesday, July 29, 2008.

The dial-in number for the teleconference is 1-800-230-1074. The international dial-in number is 612-234-9960. A live Web cast will be available on the company's Web site, choicehotels.com, and can be accessed via the Investor Info link.

The call will be recorded and available for replay beginning at 10:30 a.m. EDT on July 29 and will be available through August 29 by calling 1-800-475-6701 and entering access code 929522. The international dial-in for the replay is 320-365-3844, access code 929522. In addition, the call will be archived and available on choicehotels.com via the Investor Info link.

About Choice Hotels

Choice Hotels International franchises more than 5,600 hotels, representing more than 455,000 rooms, in the United States and 38 countries and territories. As of March 31, 2008, 986 hotels are under development in the United States, representing 79,276 rooms, and an additional 96 hotels, representing 8,321 rooms, are under development in more than 20 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at <http://www.choicehotels.com/>.

Choice Hotels, Choice Hotels International, Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn are proprietary trademarks and service marks of Choice Hotels International.

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