

## **Let Choice Hotels Take You Out To The Ball Game**

### **Choice Hotels Offers Travelers a Chance to Win a Trip for Four to the 2008 Little League(R) Baseball World Series**

PRNewswire-FirstCall  
SILVER SPRING, Md.

Back by popular demand, Choice Hotels International, Inc. and Little League Baseball and Softball have teamed up again this year to offer one lucky winner and three guests a trip to the 2008 Little League Baseball World Series.

The grand prize winner will receive roundtrip airfare for four, five days/four nights hotel accommodations at a Choice brand hotel, four tickets to the Little League Baseball World Series and \$1,000 spending money.

Little League members, parents, friends and fans are all encouraged to enter for a chance to win at [choicehotels.com/littleleague](http://choicehotels.com/littleleague) through July 10, 2008. The 2008 Little League Baseball World Series will take place in Williamsport, Penn., August 15-24. Winners will receive game tickets for championship weekend; August 23 and 24th.

"We're very pleased to be able to support the success and growth of such a great program like Little League," said Karen Krupka, manager of sports marketing for Choice Hotels International. "After a wonderful response from our guests last year, we're looking forward to offering another family of four a trip to go experience this great event yet again."

One lucky first-prize winner will receive 20,000 Choice Privileges rewards points while one second-place sweepstakes winner will receive 10,000 Choice Privileges rewards points. For a complete list of rules and regulations, go to [choicehotels.com/littleleague](http://choicehotels.com/littleleague).

Little League Baseball and Softball is the world's largest organized youth sports program, with nearly 2.7 million players and one million adult volunteers in every U.S. state and more than 70 other countries.

#### **About Choice Hotels**

Choice Hotels International franchises more than 5,600 hotels, representing more than 455,000 rooms, in the United States and 38 countries and territories. As of March 31, 2008, 986 hotels are under development in the United States, representing 79,276 rooms, and an additional 96 hotels, representing 8,321 rooms, are under development in more than 20 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at [www.choicehotels.com](http://www.choicehotels.com).

Choice Hotels, Choice Hotels International, Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn are proprietary trademarks and service marks of Choice Hotels International.

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.) 21 YEARS AND OLDER. VOID WHERE PROHIBITED. Sweepstakes ends 7/10/08. For Official Rules, prize descriptions and odds of winning, visit

<http://www.choicehotels.com/littleleague>. Sponsor: Choice Hotels International Services Corp., 10750 Columbia Pike, Silver Spring, MD 20901.

First Call Analyst:  
FCMN Contact: david\_peikin@choicehotels.com

SOURCE: Choice Hotels International, Inc.

CONTACT: Rocco Loverro of Choice Hotels International, Inc.,  
+1-301-592-6719, rocco\_loverro@choicehotels.com

Web site: <http://www.choicehotels.com/>  
<http://www.choicehotels.com/littleleague>

---

<https://stage.mediaroom.com/choicehotels/2008-06-05-Let-Choice-Hotels-Take-You-Out-To-The-Ball-Game>