

Suenos LLC and Cambria Suites Hotel Break Ground in Oklahoma City

Local Business Owners John C. and Patricia K. Lopez to Develop New Upscale, Select Service, All-suites Hotel Brand

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OKLAHOMA CITY

Suenos LLC of Oklahoma officially broke ground for a 134-room Cambria Suites hotel to be located at 4410 SW 19th Street in Oklahoma City, Okla. Ground breaking ceremonies were held today at the construction site with business, community and government leaders in attendance. The construction of the Cambria Suites hotel is scheduled to be completed by January 28, 2009.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20080318/NETU044-a>)

"As residents of Oklahoma City, Pat and I are excited about strengthening our ties to the Oklahoma City community," said John C. Lopez, managing partner of Suenos LLC. "Our development of this Cambria Suites hotel allows us to continue contributing to the progress and economic development of our city."

John and Pat Lopez are founders and Board Chairman and Secretary, respectively, of Lopez Foods, Inc. (LFI) of Oklahoma City. The meat processing company employs approximately 1,000 associates at its corporate headquarters and three plants located in Oklahoma City, Okla.; Columbus, Neb. and Caryville, Tenn. LFI's customer base includes premier restaurant chains such as McDonald's, Burger King, Sonic and Applebee's, as well as grocery and membership stores such as Wal-Mart, Kroger, Target, Costco and Sam's Club.

"Cambria Suites is a great fit for business and leisure travelers to Oklahoma City and we are pleased to add it to the list of cities throughout the country that Cambria Suites can call home," said William Edmundson, brand president, Cambria Suites. "This is the first of five Cambria Suites hotels under development with Suenos LLC and its principals, John and Pat Lopez and we look forward to continuing to build our business relationship with these highly respected local entrepreneurs."

"As we continue to drive development in top urban markets John and Pat Lopez are exactly the type of developers that we're looking for in building the Cambria Suites brand," added Brad LeBlanc, vice president, franchise sales, Cambria Suites.

The Cambria Suites hotel brings the latest in hotel innovation to the Oklahoma City area. Cambria Suites, an all-suites hotel, boasts a stylish design and guestrooms that are 25 percent larger than standard hotel rooms. Hotels offer the latest in technology, from a large-screen television in the open, airy two-story lobby to two flat-screen LCD TVs, CD/DVD player, and MP3 jack in the guest suites and complimentary wired and wireless high-speed Internet access throughout the property.

"This is yet another great milestone for John and Pat Lopez, the Cambria Suites brand and future Hispanic developers," added Raul Fuentes, director of emerging markets, Choice Hotels. "The combination of a strong hotel market like Oklahoma City with a dedicated developer such as Suenos LLC is paramount to the growth of this brand."

All Cambria Suites hotels include Reflect, a casual dining and gathering area that features a full barista coffee bar and serves breakfast and dinner; Refresh, a state-of-the-art fitness center with an indoor pool and spa; and Refill, a 24-7 convenience store that stocks freshly prepared "grab 'n' go" salads and sandwiches, as well as typical convenience store fare and healthy and organic foods. In addition, all hotels offer more than 1,000 square feet of meeting space. Every Cambria Suites hotel is committed to operational excellence and features the Cambria Pledge, an unconditional 100-percent satisfaction guarantee.

For more information about Cambria Suites, visit the Cambria Suites website at <http://www.cambriasuites.com/>. As of December 31, 2007, 65 Cambria Suites hotels were under contract in 26 states nationwide and in Canada

About Choice Hotels

Choice Hotels International franchises more than 5,500 hotels, representing more than 450,000 rooms, in the United States and 37 countries and territories. As of December 31, 2007, 1,004 hotels are under development in the United States, representing 79,342 rooms, and an additional 89 hotels, representing 8,640 rooms, are under development in more than 15 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide.

Additional corporate information may be found on Choice Hotels Web site, which may be accessed at <http://www.choicehotels.com/>.

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<http://www.cambriasuites.com/>

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