

Second Cambria Suites Planned for Salt Lake City Area **Choice Hotels Announces Stylish New Upscale Hotel for South Jordan, Utah**

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Working with worldwide hotel franchisor Choice Hotels International , developer The Navnish Group announced plans today to bring a Cambria Suites hotel to South Jordan, Utah -- just minutes from downtown Salt Lake City.

"We're very excited to bring the second Cambria Suites hotel to the Salt Lake area and know that travelers will feel right at home thanks to the stylish surroundings and upscale amenities," said William Edmundson, brand president, Cambria Suites. "We can't wait for this new property to open its doors in South Jordan and feel privileged to be part of this great community."

Expansion of the new, upscale Cambria Suites brand is growing at rapid speed with 59 hotels under contract in 26 states nationwide and in Canada as of September 30, 2007 -- and momentum continues to build.

"I'm confident that both business and leisure travelers visiting the Salt Lake/South Jordan area will love the sophisticated technology, personal environment and contemporary style that this Cambria Suites hotel will provide," said Vamsi Bonthala of The Navnish Group.

The 125-suite Cambria Suites hotel will be located at 10421 S. Jordan Gateway and will bring the latest in hotel innovation to the Salt Lake City/South Jordan area, boasting a stylish design and guestrooms that are 25 percent larger than standard hotel rooms. The hotel will also offer the latest in technology, from a large-screen television in the open, airy two-story lobby to two flat-screen LCD televisions, CD/DVD player, and MP3 jacks in the guest suites and complimentary wired and wireless high-speed Internet access throughout the property.

"As we continue to build the Cambria Suites brand, we are looking for owners that truly embody what this new upscale brand stands for -- and The Navnish Group does just that," added Brad LeBlanc, vice president, franchise sales, Cambria Suites.

All Cambria Suites hotels include Reflect, a casual dining area that features a full barista coffee bar and serves breakfast and dinner; Refresh, a state-of-the-art fitness center with an indoor pool and spa; and Refill, a 24- 7 convenience store that stocks freshly prepared "grab 'n' go" salads and sandwiches as well as typical convenience store fare and healthy and organic foods. In addition, all hotels offer more than 1,000 square feet of meeting space. To request information about Cambria Suites, visit the Cambria Suites website at www.cambriasuites.com.

About Choice Hotels

Choice Hotels International franchises more than 5,500 hotels, representing more than 450,000 rooms, in the United States and 37 countries and territories. As of September 30, 2007, 872 hotels are under development in the United States, representing 68,853 rooms, and an additional 82 hotels, representing 7,970 rooms, are under development in more than 20 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide.

Additional corporate information may be found on Choice Hotels Web site, which may be accessed at www.choicehotels.com.

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