

Choice Hotels To Host Analyst and Investor Day on December 18, 2007

Live Webcast To Be Accessible Via Company's Investor Relations Site

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Worldwide lodging franchisor Choice Hotels International, Inc. announced today that it will be holding an Analyst and Investor Day on December 18, 2007 beginning at 9:00 a.m. EST and concluding by approximately 12:30 p.m. The event, which is being held in New York City, will be hosted by Charles A. Ledsinger, Jr., Choice's vice chairman and chief executive officer, and other members of the company's management team.

The session will include an update on Choice's business operations, growth strategies and outlook for 2008. The presentation material and audio from the event will be accessible via live Webcast at investor.choicehotels.com. An archive of the session will be available at the Web site for 90 days following the event.

About Choice

Choice Hotels International franchises more than 5,500 hotels, representing more than 450,000 rooms, in the United States and 38 countries and territories. As of September 30, 2007, 872 hotels are under development in the United States, representing 68,853 rooms, and an additional 82 hotels, representing 7,970 rooms, are under development in more than 20 countries and territories. The company's Cambria Suites, Comfort Inn, Comfort Suites, Quality, Clarion, Sleep Inn, Econo Lodge, Rodeway Inn, MainStay Suites and Suburban Extended Stay Hotel brands serve guests worldwide.

Additional corporate information may be found on Choice Hotels' Internet site, which may be accessed at www.choicehotels.com.

Choice Hotels, Choice Hotels International, Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn are proprietary trademarks and service marks of Choice Hotels International.

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