

## **Choice Hotels Opens Cambria Suites Hotel Near Mall Of America**

### **Choice Hotels and Summit Group Open Stylish New All-Suites Hotel Just in Time for the Holiday Shopping Season**

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SILVER SPRING, Md.

Choice Hotels International today announced that the 114-suite Cambria Suites hotel in Bloomington, Minnesota opened its doors to guests last week. This marks the fourth Cambria Suites hotel to open nationwide and the first for the state of Minnesota. With the opening of this property, visitors to Minneapolis, Mall of America and many local businesses, have a new and contemporary lodging alternative in the area.

Cambria Suites hotels feature guest suites that are 25 percent larger than standard hotel rooms - the perfect design for guests who want to take their lifestyle with them when traveling. This hotel, located at 2870 Metro Drive, is owned by Summit Group of Sioux Falls, South Dakota. This is the second Cambria Suites hotel for Summit Group and they have an additional five Cambria Suites properties under development.

"We are very excited to open our first Cambria Suites hotel in Minnesota," said William Edmundson, brand president, Cambria Suites. "With Mall of America right around the corner, we have the opportunity to offer a stylish, contemporary lodging experience to the millions of travelers who visit this vibrant and growing area of Minnesota every year."

Holiday shoppers to the Mall of America can get a special sneak peak via a full-size Cambria Suites hotel suite located on the first floor of the mall in the West Market area. The 13'- by 30'-foot, king-sized suite is an exact replica of what business travelers and leisure guests will experience when they check in to a Cambria Suites hotel. This is the first time the Cambria pop-up suite has been located in a shopping mall.

"We are proud to be a part of this new and upcoming brand - this is our second Cambria Suites hotel and guest response has been overwhelmingly positive in regards to the hotel design and suite layout," said Craig Aniszewski, executive vice president and chief operating officer, Summit Group. "Our focus is on providing superior guest service, which will distinguish us from the local competition."

Like all Cambria Suites hotels, the Cambria Suites Bloomington is smoke-free and features separate work and living areas with ergonomic chairs, movable desks, luxury linens and Bath and Body Works(R) products in every suite. The hotel offers the latest in technology, including a 52-inch television in the open, airy two-story lobby and two flat-screen LCD televisions, a CD/DVD player, and MP3 jacks included in each suite. Free high-speed wired and wireless Internet access is available throughout the hotel, so that guests can stay connected on the road.

"We are thrilled to have Cambria Suites join our neighborhood and look forward to continuing to build a relationship with them," said Dan Jasper, public relations director, Mall of America. "It is a wonderful hotel and being so close to the Mall of America it offers our 40 million annual guests a convenient and outstanding hotel option."

The Cambria Suites Bloomington offers complimentary shuttle service to the Mall of America, Minneapolis St. Paul International Airport and surrounding areas. The hotel also features Reflect, a dining and gathering area serving a dinner menu, liquor, wine, beer, and a barista bar featuring Wolfgang Puck(R) coffee, and a hot breakfast buffet; Refresh, a state-of-the-art fitness center with a resort-style indoor pool and hot tub/spa area; and Refill, a 24-7 convenience store that offers energy drinks, organic snacks, and sundries as well as freshly prepared grab-and-go gourmet salads and sandwiches. The hotel also features over 1,000 square feet of meeting space, with the largest of the property's three meeting rooms able to accommodate up to 60 attendees.

The Cambria Suites Bloomington Mall of America can be reached via phone at (952) 854-0300 or via fax at (952) 854-0306. For more information on Cambria Suites, visit [www.cambriasuites.com](http://www.cambriasuites.com).

As of September 30, 2007, 59 Cambria Suites hotels were under development in 26 states nationwide and in Canada.

#### About Choice Hotels

Choice Hotels International franchises more than 5,500 hotels, representing more than 450,000 rooms, in the United States and 37 countries and territories. As of September 30, 2007, 872 hotels are under development in the United States, representing 68,853 rooms, and an additional 82 hotels, representing 7,970 rooms, are under development in more than 20 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide.

Additional corporate information may be found on Choice Hotels' Internet site, which may be accessed at [www.choicehotels.com](http://www.choicehotels.com).

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