

Cambria Suites Brings Form and Function to Fresno, California Stylish New All-Suites, Select-Service Hotel Brand from Choice Hotels

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Choice Hotels International announced today that it will work with local hotelier Anil Chagan to build a Cambria Suites hotel in Fresno, Calif. With more than 50 Cambria Suites hotels under contract in 20 states nationwide, momentum behind this new upscale brand continues to grow and develop.

The 129-room Cambria Suites Fresno, to be located at the intersection of East McKinley Avenue and North Peach Avenue, will be less than a mile from the Fresno Yosemite International Airport and just minutes from downtown Fresno, offering business and leisure travelers easy access to the city's nearby business centers and local attractions. Construction on the Cambria Suites Fresno is expected to begin January 2008.

"As a Visalia, California-based developer, I'm excited to be able to bring the Cambria Suites brand to Fresno," said Chagan. "With a combination of style and function that provides a personal environment at a very attractive price, I'm sure both business and leisure travelers coming to the Fresno area will appreciate the contemporary flair and sophisticated technology that this hotel will offer."

"We are thrilled to be working with Anil Chagan on this project and can't wait for this new property to open its doors in Fresno," said William Edmundson, brand president, Cambria Suites. "Travelers will feel right at home at the Cambria Suites hotel in Fresno, from its upscale amenities and stylish surroundings to contemporary food and beverage -- all reflective of the modern lifestyle."

"Anil Chagan is the type of owner that we are excited to work with in building a hotel in Fresno as we continue to grow the Cambria Suites brand," added Brad LeBlanc, vice president, franchise sales, Cambria Suites.

Cambria Suites is designed for guests who want to take their lifestyle with them when they travel. The stylish design is more intimate than traditional hotel décor and guestrooms are 25 percent larger than standard hotel rooms. Hotels offer the latest in technology, from a large-screen television in the open, airy two-story lobby to two flat-screen LCD televisions, CD/DVD player, and MP3 jacks in the guest suites and complimentary wired and wireless high-speed Internet access throughout the property.

All Cambria Suites hotels include Reflect, a casual dining and gathering area that features a full barista coffee bar and serves breakfast and dinner; Refresh, a state-of-the-art fitness center with a resort-style indoor pool and spa; and Refill, a 24-7 convenience store that stocks freshly prepared "gourmet salads and sandwiches as well as typical convenience store fare and healthy and organic foods. In addition, all hotels offer more than 1,000 square feet of meeting space. Every Cambria Suites hotel is committed to operational excellence and features the Cambria Pledge, an unconditional 100-percent satisfaction guarantee. For more information on Cambria Suites, visit cambriasuites.com.

About Choice Hotels

Choice Hotels International franchises more than 5,400 hotels, representing more than 440,000 rooms, in the United States and 39 countries and territories. As of March 31, 2007,

833 hotels are under development in the United States, representing 64,078 rooms, and an additional 70 hotels, representing 6,463 rooms, are under development in more than 15 countries and territories. The company's Cambria Suites, Comfort Inn, Comfort Suites, Quality, Clarion, Sleep Inn, Econo Lodge, Rodeway Inn, MainStay Suites and Suburban Extended Stay Hotel brands serve guests worldwide.

Additional corporate information may be found on the Choice Hotels Internet site, which may be accessed at <http://www.choicehotels.com/>.

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