

Shreveport, Louisiana Will Be Home to New All-Suites, Select-Service Brand Cambria Suites

Choice Hotels Stylish New All-Suites Brand Perfectly Combines Form and Function

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Choice Hotels International continues to demonstrate tremendous momentum behind its upscale Cambria Suites brand with the execution of a franchise agreement for a new hotel to be located in Shreveport, Louisiana. The hotel is owned by Reliance Hospitality, LLC. As of March 31, 2007, 49 Cambria Suites hotels were under contract in 20 states nationwide.

Cambria Suites is designed for guests who want to take their lifestyle with them when they travel. The stylish design is more intimate than traditional hotel décor and guestrooms are 25 percent larger than standard hotel rooms. Hotels offer the latest in technology, from a large-screen television in the open, airy two-story lobby to two flat-screen LCD televisions, CD/DVD player, and MP3 jacks in the guest suites and complimentary wired and wireless high-speed Internet access throughout the property.

"We are very excited to be building a Cambria Suites hotel in Shreveport, as both business and leisure travelers will find the hotel's stylish suites, amenities and services to be top-notch," said Mike Patel of Reliance Hospitality, LLC.

"At Cambria Suites hotels, style and function combine to provide a personal environment with all the contemporary flair and sophisticated technology of a modern home -- all at a very attractive price," added Manoj Patel, M.D., of Reliance Hospitality, LLC.

"We are excited to work with Mike Patel and Manoj Patel, M.D., of Reliance Hospitality and look forward to the day when this property opens its doors in Shreveport," said William Edmundson, brand president, Cambria Suites. "Travelers who expect their hotel to reflect their lifestyle from upscale amenities and stylish surroundings to contemporary food and beverage, will feel right at home at the Cambria Suites hotel in Shreveport."

"As we grow the Cambria Suites brand, Mike Patel is the type of owner that we are excited to work with in building a hotel in Shreveport," added Brad LeBlanc, vice president, franchise sales, Cambria Suites.

The 129-room hotel will be located on East Bert Kouns Industrial Loop between Routes 3132 and 526, leading to I-49 within one mile. The location is convenient to many Shreveport casinos, area medical facilities, shopping malls, auto malls, business and industrial park, the Garden of the American Rose Center, the Shreveport Convention Center and the Shreveport Regional Airport.

All Cambria Suites hotels include Reflect, a casual dining and gathering area that features a full barista coffee bar and serves breakfast and dinner; Refresh, a state-of-the-art fitness center with a resort-style indoor pool and spa; and Refill, a 24-7 convenience store that stocks freshly prepared "gourmet salads and sandwiches as well as typical convenience store fare and healthy and organic foods. In addition, all hotels offer more than 1,000 square feet of meeting space. Every Cambria Suites hotel is committed to operational excellence and features the Cambria Pledge, an unconditional 100- percent satisfaction guarantee. For more information on Cambria Suites, visit cambriasuites.com.

About Choice Hotels

Choice Hotels International franchises more than 5,400 hotels, representing more than 440,000 rooms, in the United States and 39 countries and territories. As of March 31, 2007, 833 hotels are under development in the United States, representing 64,078 rooms, and an additional 70 hotels, representing 6,463 rooms, are under development in more than 15 countries and territories. The company's Cambria Suites, Comfort Inn, Comfort Suites, Quality, Clarion, Sleep Inn, Econo Lodge, Rodeway Inn, MainStay Suites and Suburban Extended Stay Hotel brands serve guests worldwide.

Additional corporate information may be found on Choice Hotels' Internet site, which may be accessed at <http://www.choicehotels.com/>.

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