Cambria Suites Brand Executes First International Franchise Agreements -- Two Hotels Slated for Toronto Metropolitan Area

Brand Surpasses 50-Contract Milestone With Agreements for Toronto Properties

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Choice Hotels International today announced that it surpassed the 50-contract milestone for its Cambria Suites brand with the execution of its first international franchise agreements in the Toronto metropolitan area. The first property will be a 7-story, 134-room hotel in Vaughan, Ontario and the second hotel will be in Waterloo, Ontario. The hotels will be owned by Rob Hans, a prominent Canadian real estate mogul.

Cambria Suites hotels are designed for guests who want to take their lifestyle with them when traveling, and hotels feature a stylish design that is more intimate than traditional hotel decor, with guest suites that are 25 percent larger than standard hotel rooms. As of April 25, there are 51 Cambria Suites hotels under development in 21 states nationwide and in Canada.

"The Cambria Suites brand satisfies the needs for today's new generation of travelers but is also one that will attract tomorrow's travelers thanks to its advanced, contemporary design," said Rob Hans, senior director of operations for the developer. "The hotel's unique architecture and great amenities are the perfect fit for our market. The brand team has done an amazing job at delivering a solid concept to the industry and supporting its owners. All in all, Cambria Suites is a winning new lifestyle hotel brand."

Cambria Suites hotels are smoke-free and every suite features separate work and living areas with ergonomic chairs, movable desks, luxury linens, and Bath and Body Works(R) products. The all-suites hotels offer the latest in technology, including a 52-inch television in the open, airy two-story lobby and each suite includes two flat-screen LCD televisions, a CD/DVD player, and MP3 jacks. Select suites offer MediaHub(TM) plug-and-play technology, allowing guests to connect their laptop, MP3 player, game console, digital camera, or CD/DVD player hassle-free. Free high-speed wired and wireless Internet access is available throughout the hotel, so that guests can stay connected when on the road.

"We are very excited to be announcing our first international locations in Toronto, a growing, vibrant market," said Brad LeBlanc, vice president, franchise development, Cambria Suites. "Developer enthusiasm for the Cambria Suites brand remains robust, with prospective franchisees embracing the all-suite hotel, the innovative design and the dedicated support from our experienced brand team. We look forward working with Rob Hans and his team as we grow the Cambria Suites brand in Canada."

All Cambria Suites hotels feature Reflect, a dining and gathering area serving a dinner menu, liquor, wine, beer, and a barista bar featuring Wolfgang Puck(R) coffee, and a hot breakfast buffet; Refresh, a state-of-the- art fitness center with a resort-style indoor pool and hot tub/spa area; and Refill, a 24-7 convenience store that offers energy drinks, organic snacks, and sundries as well as freshly prepared grab-and-go gourmet salads and sandwiches. For more information on Cambria Suites, visit cambriasuites.com.

About Choice Hotels

Choice Hotels International franchises more than 5,400 hotels, representing more than 440,000 rooms, in the United States and 39 countries and territories. As of March 31, 2007, 833 hotels are under development in the United States, representing 64,078 rooms, and an additional 70 hotels, representing 6,463 rooms, are under development in more than 15 countries and territories. The company's Cambria Suites, Comfort Inn, Comfort Suites, Quality, Clarion, Sleep Inn, Econo Lodge, Rodeway Inn, MainStay Suites and Suburban Extended Stay Hotel brands serve guests worldwide.

Additional corporate information may be found on Choice Hotels' Internet site, which may be accessed at

http://www.choicehotels.com/

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FCMN Contact: david_peikin@choicehotels.com

SOURCE: Choice Hotels International

CONTACT: David Peikin, of Choice Hotels International, +1-301-592-6361,
fax +1-301-592-6177, david_peikin@choicehotels.com

Web site: http://www.choicehotels.com/
http://cambriasuites.com/

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