

## **Choice to Give Away \$2 Million in Free Gas This Summer**

PRNewswire  
SILVER SPRING

With the rise in gas prices, Memorial Day weekend just around the corner and the Travel Industry Association of America's recent announcement that travel is up, find out what the hotel industry is doing to help consumers travel more economically this summer.

WHO: Choice Hotels International -- the world's second largest lodging franchisor, marketing more than 3,300 hotels open in the US and Canada

WHAT: \$2 Million In Free Gas

WHERE: Comfort, Quality, Clarion, Sleep & MainStay Suites hotels in the US and Canada

WHEN: June 1 - August 31, 2001 (or until supplies last)

HOW: Book in advance by contacting 1-800-4-CHOICE,  
<http://www.choicehotels.com> or through a travel agent  
Stay 2 nights  
Pay with MasterCard

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SOURCE: Choice Hotels International

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