

## **Choice Hotels Appoints Chief Information Officer**

PRNewswire  
SILVER SPRING, Md.

Choice Hotels International, Inc. today announced the appointment of Gary Thomson as senior vice president and chief information officer, effective immediately. Thomson, 46, previously was vice president, information systems technologies, for the hotel franchising company.

"Since joining Choice in 1992, Gary has led the transformation of our various systems and the development of our Internet and web technology," said Charles A. Ledsinger, Jr., president and chief executive officer. "He has played a major role in the creation and rollout of successful technologies to support our hotel property management system, interfaces with global distribution systems, our reservations support system and our Guest Privileges frequent guest program."

In his new role, Thomson will have overall responsibility for all information systems design development and technology. He will report directly to Ledsinger.

Prior to joining Choice, he spent 11 years with AT&T Bell Laboratories in various technical and management positions. A 1980 graduate of the University of Memphis with a degree in electrical engineering, he began his career as a design engineer with Stromberg-Carlson, a telephone systems manufacturer.

Choice Hotels International is the second largest hotel franchiser in the world with 4,303 hotels open, representing 343,511 rooms, and another 685 hotels under development, representing 58,191 rooms, in 39 countries as of June 30, 2000. Its Comfort, Quality, Clarion, Sleep Inn, Econo Lodge, Rodeway Inn and MainStay Suites brands serve guests worldwide.

Certain matters discussed in this press release may constitute forward-looking statements within the meaning of the federal securities law. Such statements are based on management's beliefs, assumptions and expectations, which in turn are based on information currently available to management. Actual performance and results could differ from those expressed or contemplated by the forward-looking statements due to a number of risks, uncertainties and other factors, many of which are beyond Choice's ability to predict or control. For further information on factors that could impact Choice and the statements contained therein, we refer you to the filings made by Choice with the Securities and Exchange Commission, including its registration statement on Form S-4 and report on Form 10-Q for the period ended June 30, 1999.

Additional corporate information may be found on the Choice Hotels' Internet site, which may be accessed at <http://www.choicehotels.com/>.

Comfort, Quality, Clarion, Sleep Inn, Econo Lodge, Rodeway Inn, MainStay Suites and ChoiceBuys.com are registered trademarks and service marks of Choice Hotels International, Inc.

SOURCE: Choice Hotels International, Inc.

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