

New CareerBuilder Research Shows Women Have Taken a Significant Share of New Jobs for Male-Dominated Occupations and Vice Versa

CHICAGO and ATLANTA, July 13, 2017 /PRNewswire/ -- Of the 785 occupations classified by the U.S. Bureau of Labor Statistics, two thirds have a higher concentration of men employed. However, a new study from CareerBuilder shows a greater number of women are moving into roles that have traditionally been held by the opposite sex - and vice versa.

Nearly 1 in 4 (24 percent) of new jobs added in male-dominated occupations from 2009 to 2017 were taken by women. As it stands today, 23 percent of all male-dominated occupations are held by female workers. More women are breaking into roles ranging from CEOs, lawyers and surgeons to web developers, chemists and producers and directors.

On the flip side, 30 percent of new jobs added in female-dominated occupations from 2009 to 2017 were taken by men. Today, 27 percent of all female-dominated occupations are held by male workers. Men have grown their presence in roles ranging from education administrators, pharmacists and interior designers to cooks, accountants and human resources managers.

The study involved extensive analysis of 2009 to 2017 data from Emsi, CareerBuilder's labor market analysis arm, which pulls information from multiple federal and state labor market sources.

"Women and men are sidestepping preconceived notions and crossing over into roles that historically have been heavily populated by the opposite sex," said Rosemary Haefner, chief human resources officer for CareerBuilder. "Over the last ten years, women have been gaining ground in management, law and various STEM-related roles. More men are moving into education and training, support roles and creative fields. While there is still room for improvement in terms of finding balance, there seems to be less gender bias when it comes to hiring and choosing career paths."

Women Gaining Ground in Male-Dominated Occupations from 2009 to 2017

According to CareerBuilder's analysis, more women are moving into leadership roles as well as occupations tied to science, technology, engineering and math (STEM). Of the 12,385 new chief executive jobs that were added from 2009 to 2017, women accounted for 28 percent of them. Women also took nearly half of new jobs for lawyers, veterinarians and marketing managers and nearly a third of new jobs for surgeons and web developers.

Occupation	Total No. of Jobs 2017	% of Women Employed 2017	% of Men Employed 2017	Jobs Added 2009-2017	Increase in No. of Women Employed 2009 - 2017	% of Women in New Jobs Added 2009-2017
Lawyers	631,899	38%	62%	31,815	15,247	48%
Veterinarians	70,935	46%	54%	12,540	5,974	48%
Commercial and Industrial Designers	33,175	46%	54%	4,373	2,085	48%
Marketing Managers	207,610	44%	56%	30,038	14,221	47%
Optometrists	37,504	46%	54%	7,292	3,155	43%
Management Analysts	662,722	45%	55%	96,446	41,030	43%
Sales Managers	382,032	41%	59%	40,307	17,345	43%
Producers and Directors	112,907	41%	59%	18,671	7,813	42%
Chemists	87,746	39%	61%	6,132	2,583	42%
Coaches and Scouts	234,742	38%	62%	25,764	10,480	41%
Private Detectives and Investigators	32,667	42%	58%	3,896	1,603	41%
Emergency Medical Technicians and Paramedics	248,923	37%	63%	28,929	11,420	40%

Financial Analysts	286,398	37%	63%	31,789	12,644	40%
Team Assemblers	1,144,211	39%	61%	196,095	77,426	40%
Computer Systems Analysts	599,910	35%	65%	132,139	44,769	34%
General and Operations Managers	2,259,632	29%	71%	259,923	84,523	33%
Firefighters	326,951	5%	95%	3,232	1,029	32%
Surgeons	43,497	33%	67%	5,548	1,174	31%
Web Developers	143,606	32%	68%	38,606	11,824	31%
Dentists, General	105,409	29%	71%	14,865	4,642	31%
Chief Executives	255,916	24%	76%	12,385	3,518	28%

Men Gaining Ground in Female-Dominated Occupations from 2009 to 2017

Looking at occupations with a higher concentration of women, men accounted for at least half of new jobs for pharmacists, education administrators, retail sales, merchandise displayers and cooks.

Occupation	Total No. of Jobs 2017	% of Women Employed 2017	% of Men Employed 2017	Jobs Added 2009-2017	Increase in No. of Men Employed 2009 - 2017	% of Men in New Jobs Added 2009-2017
Cooks, Institution and Cafeteria	436,096	61%	39%	29,235	18,686	64%
Merchandise Displayers and Window Trimmers	102,015	55%	45%	6,760	3,955	59%
Retail Salesperson	4,657,856	54%	46%	376,966	218,889	58%
Pharmacists	305,821	54%	46%	19,626	9,823	50%
Education Administrators, Postsecondary	134,301	61%	39%	8,427	4,114	49%
Elementary School Teachers, Except Special Education	1,397,509	80%	20%	17,716	8,712	49%
Bartenders	623,602	55%	45%	100,813	48,111	48%
Insurance Sales Agents	515,211	56%	44%	102,907	44,077	43%
Market Research Analysts and Marketing Specialists	550,900	57%	43%	109,749	46,044	42%
Accountants and Auditors	1,326,702	59%	41%	170,284	69,392	41%
Technical Writers	52,631	55%	45%	8,931	3,773	42%
Interior Designers	53,219	54%	46%	4,071	1,653	41%
Fitness Trainers and Aerobics Instructors	262,807	59%	41%	38,533	15,236	40%
Telemarketers	235,733	62%	38%	18,191	7,272	40%
Training and Development Specialists	270,406	60%	40%	31,602	12,249	39%
Respiratory Therapists	127,057	63%	37%	12,035	4,430	37%
Human Resources Managers	134,849	62%	38%	17,021	6,244	37%
Nurse Anesthetists	41,787	66%	34%	5,387	1,968	37%
Physician Assistants	106,650	65%	35%	21,708	7,906	36%
Public Relations Specialists	241,912	63%	37%	28,331	10,147	36%

CareerBuilder is a global, end-to-end human capital solutions company focused on helping employers find, hire and manage great talent. Combining advertising, software and services, CareerBuilder leads the industry in recruiting solutions, employment screening and human capital management. It also operates top job sites around the world. CareerBuilder and its subsidiaries operate in the United States, Europe, Canada and Asia. For more information, visit www.careerbuilder.com.

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