# 6 in 10 IT Employers Plan to Hire Full-Time Workers in Back Half of 2014, Finds New Sologig.com Survey

# -Nearly half of hiring managers say they have open positions they currently can't fill

**CHICAGO - July 16, 2014 -** Hiring at tech companies is expected to be strong in the second half of 2014, according to a new survey from Sologig.com – CareerBuilder's job site for computer and IT professionals. Fiftynine percent of information technology employers plan to hire full-time, permanent employees from July through the end of the year, up from 51 percent in 2013 and 12 points higher than the national average (47 percent). IT ranks first among all <u>industries surveyed</u>.

The national survey was conducted by Harris Poll on behalf of CareerBuilder and Sologig from May 13 to June 6, and included a representative sample of 156 information technology hiring and human resource managers across company sizes.

"Tech hiring remains the hottest employment sector in the United States. The need for skilled talent across a range of occupations, from software application development to network security, is not expected to taper off in the near future," said Rob Morris, director of Sologig.com. "Along with the growth, however, comes the challenge of filling niche positions. To circumvent costly job vacancies, companies must ensure they're paying competitively and consider the adoption of training and development programs to ensure their workforce keeps pace with the rapid evolution of technology skills."

## **Survey Findings**

- **First-half hiring:** 67 percent of IT employers hired full-time permanent employees in the first half of 2014, tied with financial services for first among all industries.
- **Q3 Hiring:** From July through September, 42 percent of IT employers plan increase full-time headcount, up from 37 percent in 2013. Nine percent expect headcount to decrease, down 1 percent from last year.
- **Temp and contract hiring remains an industry staple:** 59 percent of IT employers hired temporary or contract workers in the first half of the year (20 points higher than the national average and up from 45 percent in 2013) and 53 percent plan to hire temporary contract workers in the back half (20 points higher than the national average and up from 46 percent in 2013).
- **Temp and contract assignments growing longer:** 45 percent of IT employers say temp or contract assignments have become longer post-recession and 59 percent are relying more heavily on temporary workforce post-recession, citing the desire for workforce flexibility and cost reduction.
- Job vacancies remain a challenge: Nearly half (49 percent) of IT employers have open positions for which they cannot find qualified candidates a seven point increase from last year.

#### Survey Methodology

This survey was conducted online within the U.S. by Harris Poll on behalf of CareerBuilder among 156 IT hiring managers and human resource professionals ages 18 and over (employed full-time, not self-employed, non-government) between May 13 and June 6, 2014 (percentages for some questions are based on a subset, based on their responses to certain questions). With a pure probability sample of 156, one could say with a 95 percent probability that the overall results have a sampling error of +/-7.85 percentage points. Sampling error for data from sub-samples is higher and varies.

#### About Sologig.com and CareerBuilder®

Sologig is an employment website that connects experienced IT and engineering professionals and matches them with relevant opportunities. Users can also post resumes, sign up for automatic job alerts, and take advantage of job search management tools.

CareerBuilder is the global leader in human capital solutions, helping companies target and attract great talent. Its online career site, CareerBuilder.com®, is the largest in the United States with more than 24 million unique visitors and 1 million jobs. CareerBuilder works with the world's top employers, providing everything from labor market intelligence to talent management software and other recruitment solutions. Owned by Gannett Co., Inc. (NYSE:GCI), Tribune Company and The McClatchy Company (NYSE:MNI), CareerBuilder and its subsidiaries operate in the United States, Europe, South America, Canada and Asia. For more information, visit <u>www.careerbuilder.com</u>.

#### Media Contact

Ryan Hunt

## 773-527-6923

Ryan.Hunt@careerbuilder.com

http://www.twitter.com/CareerBuilderPR

# **CareerBuilder Media Contact**

For all media inquiries and interview requests, contact:

# Jennifer Grasz

(P) 773-527-1164

(E) jennifer.grasz@careerbuilder.com

https://stage.mediaroom.com/careerbuilder/2014-07-16-6-in-10-IT-Employers-Plan-to-Hire-Full-Time-Workers-in-Back-Half-of-2014-Finds-New-Sologig-com-Survey