

CareerBuilder Launches Skills Transfer Tools to Help Job Seekers Discover New Fields of Employment

- New Tools Come at a Time When 71 Percent of Laid Off Workers are Looking for Opportunities Outside of Their Own Industries -

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In today's tough hiring environment, 71 percent of workers who were laid off from full-time jobs and have not found new positions reported they are looking beyond their areas of expertise and considering new areas of employment. Two exciting new tools from CareerBuilder help make that process faster and easier - Jobs by Salary, found at CareerBuilder's salary site CBSalary.com, and Job Discovery Wizard, found at CareerBuilder's career resources and exploration site, CareerPath.com.

Both tools work to identify jobs outside of a candidate's current field; Jobs by Salary starts with desired salary and Job Discovery Wizard starts with a candidate's skills and knowledge base. From there, each tool generates a wide list of opportunities that match those criteria. They also provide information on what additional skills and training are required, as well as each position's long-term growth outlook.

"In this challenging market, job seekers are not only struggling to find employment, but also to find jobs that match their required salary or skill level," said Liz Harvey, senior director of online products for CareerBuilder. "Jobs by Salary and Job Discovery Wizard help job seekers find this important information on both fronts - what positions will allow them to still make ends meet and what is needed to transfer into a new industry or profession. That way they can expand their job search into areas they may not have considered before."

Jobs by Salary

Job seekers use Jobs by Salary on CBSalary.com by entering in their preferred annual salary range and location. The free tool then generates a list of positions in a wide variety of industries that fall within those parameters. To help job seekers determine how they could transfer their skill into these positions, Jobs by Salary also provides the required training and education, full job description and long-term growth outlook through 2016.

For example, a job seeker who enters in a salary range of \$65,000 to \$69,999 in New York City, N.Y. can select "marketing communications manager" from the hundreds of different positions that are generated. The tool then offers the full job description for the position, that a bachelor's degree is required and that the profession is forecasted to grow 14 percent by 2016. It also provides links to area colleges and universities if the job seeker is interested in further education.

Job Discovery Wizard

The Job Discovery Wizard on CareerPath.com allows job seekers to explore new areas of employment based on the strength of their current skills and education. Job seekers start by selecting their current strengths from two wide ranging lists; one on skills categories that includes selections such as writing or critical thinking, and one on knowledge categories, with entries such as chemistry and psychology.

From there, job seekers rate their proficiencies on each skill and knowledge selection. With the push of a button, a detailed list of jobs that match those criteria is generated. Each position includes a detailed visual chart of the skills and knowledge a job seeker currently has, and more importantly, a list of what skills and certifications they still need. A basic job description, training requirements and employment outlook are also featured.

Jobs by Salary uses salary data provided by SalaryExpert.com. Education requirements and occupational growth information are provided by the U.S. Bureau of Labor Statistics. For more information, please visit <http://www.cbsalary.com/> and <http://www.careerpath.com/>.

About CareerBuilder

CareerBuilder is the global leader in human capital solutions, helping companies target and attract their most important asset - their people. Its online career site, CareerBuilder.com, is the largest in the U.S. with more than 23 million unique visitors, 1 million jobs and 31 million resumes. CareerBuilder works with the world's top employers, providing resources for everything from employment branding and data analysis to talent acquisition. More than 9,000 Web sites, including 140 newspapers and broadband portals such as MSN and AOL, feature CareerBuilder's proprietary job search technology on their career sites. Owned by Gannett Co., Inc., Tribune Company, The McClatchy Company and Microsoft Corp., CareerBuilder and its subsidiaries operate in the U.S., Europe, Canada and Asia. For more information, visit www.careerbuilder.com.

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