

## CareerBuilder.com Sets New Record in Careers Traffic

PRNewswire  
CHICAGO

In 2007, the CareerBuilder Network\* attracted an average of more than 21 million unique visitors per month in the U.S., 10 million more than its largest competitor, according to comScore Media Metrix data. Today, the company announced it has further strengthened its traffic lead in the industry and set a new record for the careers traffic category in the U.S. with 25.5 million unique visitors coming to the CareerBuilder Network in the month of January.

Traffic levels continue to climb as CareerBuilder.com expands its distribution network in the U.S. and overseas. To date, CareerBuilder.com powers the career channels for more than 1,600 partners. Including partner Web properties and subsites and the microsites the company owns, CareerBuilder.com's job search engine is present on more than 9,000 Web sites worldwide. Capitalizing on the momentum, the company is making a forceful push into European markets through organic growth, acquisitions and the launch of several more co-branded career channels with MSN in 2008.

"Our business model has always been based on connecting employers and job seekers through as many touch points as possible," said Matt Ferguson, CEO of CareerBuilder.com. "Our partnerships around the world provide a distinct advantage for employers as they compete for top talent, delivering ready access to active and passive job seekers. Our marketing investment, outstanding customer service and a job matching technology that is unequalled in the industry have helped to capture and solidify our leadership position today."

Every month, CareerBuilder.com generates more than 13 million job searches in accounting/finance, 12 million in healthcare and sales, 6 million in IT, 5 million in retail, 4 million in engineering, 3 million in hospitality and 2 million in government.

In 2007, CareerBuilder.com generated \$768 million in network revenue in North America, beating its largest competitor by more than \$60 million. The amount of network revenue driven by the CareerBuilder.com sales force increased by 40 percent year over year.

In addition to its own sales force, CareerBuilder.com has 140 newspapers in the U.S. selling CareerBuilder.com products and providing employers and job seekers with unrivaled local support.

\* The CareerBuilder Network is a custom aggregation of CareerBuilder.com traffic as well as job search traffic to career centers CareerBuilder powers for partner sites such as Tribune, Gannett, McClatchy, MSN and others.

### About CareerBuilder.com

CareerBuilder.com is the nation's largest online job site with more than 25 million unique visitors and over 1.6 million jobs. Owned by Gannett Co., Inc., Tribune Company, The McClatchy Company and Microsoft Corp., the company offers a vast online and print network to help job seekers connect with employers. CareerBuilder.com powers the career centers for more than 1,600 partners, including 140 newspapers and leading portals such as America Online and MSN. More than 300,000 employers take advantage of CareerBuilder.com's easy job postings, 26 million-plus resumes, Diversity Channel and more. CareerBuilder.com and its subsidiaries operate in the U.S., Europe, Canada and Asia. For more information, visit <http://www.careerbuilder.com/>.

Media Contact  
Jennifer Grasz  
773-527-1164  
[Jennifer.Grasz@careerbuilder.com](mailto:Jennifer.Grasz@careerbuilder.com)

First Call Analyst:  
FCMN Contact:

SOURCE: CareerBuilder.com

CONTACT: Jennifer Grasz of CareerBuilder.com, +1-773-527-1164,  
[Jennifer.Grasz@careerbuilder.com](mailto:Jennifer.Grasz@careerbuilder.com)

Web site: <http://www.careerbuilder.com/>

---

<https://stage.mediaroom.com/careerbuilder/2008-02-11-CareerBuilder-com-Sets-New-Record-in-Careers-Traffic>