

## CareerBuilder.com Launches Human Capital Consulting Division

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CareerBuilder.com, the nation's largest online job site with more than 23 million unique visitors and over 1.5 million jobs, announced the launch of its new Human Capital Consulting Division. Responding to increased customer and market demand for more effective and integrated recruitment solutions, this division specializes in devising strategies and services that deliver sustainable, measurable results for customers across all areas of talent management consulting.

Leveraging CareerBuilder.com's core strength and industry leadership in online recruitment, the major focus of the Human Capital Consulting Divisions' services rollout will be on Talent Acquisition Consulting. From talent acquisition strategies and recruiting processes to employment branding and technology integration, CareerBuilder.com is helping companies develop, improve or re-invent their overall recruitment programs to receive the best possible return on their investment.

"The new division is a natural extension of our business and will enable CareerBuilder.com to enhance the value we provide to our customers," said Matt Ferguson, CEO of CareerBuilder.com.

"In addition to assisting customers with sourcing of candidates, we will now be delivering full-service, end-to-end solutions that will allow the customer to attract, source, assess, hire, develop and retain the best employees at the lowest overall cost," said Jeffrey K. Cordes, Managing Director of CareerBuilder.com's Human Capital Consulting Division.

CareerBuilder.com's Talent Acquisition Consulting group delivers services via their global network of over 1,400 certified CareerBuilder.com trainers and consultants. The CareerBuilder.com consulting solution is unique as it offers unmatched expertise and integration and leverages proprietary knowledge and data repositories in every client engagement.

The demand for recruitment consulting, human capital consulting and outsourcing has created an industry in excess of \$5.4 billion dollars annually. This is expected to grow on a significant scale as the shortage of skilled labor intensifies. According to a recent survey by CareerBuilder.com and Robert Half International, 55 percent of hiring managers said it was difficult to find qualified candidates 12 months ago; 81 percent said recruiting is equally or more challenging today. More than half attribute it to a lack of qualified talent.

### About CareerBuilder.com

CareerBuilder.com is the nation's largest online job site with more than 23 million unique visitors and over 1.5 million jobs. Owned by Gannett Co., Inc. , Tribune Company , and The McClatchy Company , the company offers a vast online and print network to help job seekers connect with employers. CareerBuilder.com powers the career centers for more than 1,100 partners that reach national, local, industry and niche audiences. These include more than 185 newspapers and leading portals such as America Online and MSN. More than 250,000 employers take advantage of CareerBuilder.com's easy job postings, 18 million-plus resumes, Diversity Channel and more. Millions of job seekers visit the site every month to search for opportunities by industry, location, company and job type, sign up for automatic email job alerts, and get advice on job hunting and career management. For more information about CareerBuilder.com products and services, visit <http://www.careerbuilder.com/>.

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