

## **CareerBuilder.com Launches CareerBuilder.ca and Enters Strategic Alliance With AOL Canada to Connect Canadian Employers With Job Seekers**

PRNewswire  
CHICAGO and TORONTO

CareerBuilder.com, the U.S.'s largest online job site, announced the launch of CareerBuilder.ca, a new job site dedicated to serving the recruitment and job search needs of Canadian employers and workers. At the same time, CareerBuilder.com and AOL Canada announced a one-year strategic alliance, under which CareerBuilder.ca is powering the Careers section of AOL.ca, the AOL service in Canada, Netscape.ca and other Time Inc. interactive properties in Canada.

Working together, these companies are providing a powerful resource for Canadian job seekers to tap into a wide range of opportunities and providing Canadian employers the ability to quickly locate their next great hire. Through this agreement, AOL Canada will represent Careerbuilder.ca to companies wishing to post online banner advertisements on the site.

According to the latest Labour Force Survey, employment in Canada increased by 275,000 jobs in the last year. Analysts estimate online recruitment in Canada to be a \$40 million a year business.

"Expanding into key markets overseas is an important part of our growth strategy," said Matt Ferguson, CEO of CareerBuilder.com. "With the rollout of CareerBuilder.ca and our integration with AOL Canada, we are stepping up our international presence. Uniting the vast resources of CareerBuilder.ca and AOL Canada provides Canadian employers with unmatched access to a diverse pool of qualified candidates and unique tools to effectively market their company brands and open positions across a wide network of sites."

CareerBuilder.ca is already gaining popularity, ranking third amongst the most visited job search sites in Canada, according to comScore Media Metrix. AOL Canada continues to command leadership in interactive services in the Canadian market with an extensive network audience reach of nearly 16.8 million today(1).

"Internet job searches in Canada have grown at an accelerated pace," said Jonathan Lister, General Manager, AOL Canada Inc. "Joining forces with CareerBuilder.ca gives our consumers a direct line to thousands of top employers and a suite of easy-to-use tools to expedite the job search process. It is part of our commitment to continually raise the bar for the optimum online user experience."

Through the relationship with CareerBuilder.ca, Canadian members of the AOL and Netscape services, as well as visitors to AOL.ca and Netscape.ca websites can search for jobs in virtually every industry, field and job type. Users can apply for jobs in real time, post up to five different versions of their resumes and get advice on everything from job hunting to career strategies. The site also does the work for users by providing customized job recommendations when users visit and sending job alerts via email with opportunities that match users' job search criteria.

"Our alliance with AOL Canada builds on the highly successful partnership we have with AOL in the United States and we look forward to working together to bring new opportunities to the Canadian market," said Ferguson.

### **About AOL Canada**

AOL Canada Inc. is a wholly owned subsidiary of AOL LLC, the world's leader in interactive services, Web brands, Internet technologies and e-commerce services. AOL Canada helps people get more out of their Internet by enhancing the scope of what they can do online, offering a host of services customized for the Canadian audience and content relevant to their daily lives. For more information, visit: <http://www.aol.ca/>.

### **About CareerBuilder.com**

CareerBuilder.ca is a subsidiary of CareerBuilder.com, the U.S.'s largest online job site with more than 20 million unique visitors and over 1 million jobs. Owned by Gannett Co., Inc., Tribune Company, and Knight Ridder, Inc., the company offers a vast online and print network to help job seekers connect with employers. CareerBuilder.com powers the career centers for more than 800 partners that reach national, local, industry and niche audiences. These include more than 170 newspapers and leading portals such as America Online and MSN. More than 250,000 employers take advantage of CareerBuilder.com's easy job postings, 18 million-plus resumes, Diversity Channel and more. Millions of job seekers visit the site every month to search for opportunities by industry, location, company and job type, sign up for automatic email job alerts, and get advice on job hunting and career management. For more information about CareerBuilder.com products and services,

visit <http://www.careerbuilder.com/> .

(1) Source: comScore Media Metrix, March 2006

Media Contacts:

CareerBuilder.com

AOL Canada Inc.

Jennifer Sullivan

Christie May

(773) 527-1164

(416) 960-6640

Jennifer.Sullivan@careerbuilder.com

ChristieMayCA@aol.com

SOURCE: CareerBuilder.com

CONTACT: Jennifer Sullivan of CareerBuilder.com, +1-773-527-1164, or Jennifer.Sullivan@careerbuilder.com ; or Christie May of AOL Canada Inc., +1-416-960-6640, or ChristieMayCA@aol.com

Web site: <http://www.careerbuilder.com/>

<http://www.careerbuilder.ca/>

<http://www.aol.ca/>

---

<https://stage.mediaroom.com/careerbuilder/2006-05-16-CareerBuilder-com-Launches-CareerBuilder-ca-and-Enters-Strategic-Alliance-With-AOL-Canada-to-Connect-Canadian-Employers-With-Job-Seekers>