

CareerBuilder.com Receives 'Outstanding Website 2005' Award

PRNewswire
CHICAGO

CareerBuilder.com, the nation's largest online job site with more than 20 million unique visitors and over 1 million jobs, was awarded the WebAward for Outstanding Website 2005 by the Web Marketing Association (WMA). WMA, an organization devoted to establishing high standards for Internet marketing and corporate Web development, annually recognizes the individual and team achievement of Web professionals who create and maintain exceptional Web sites.

More than 2,100 sites from 33 countries were adjudicated in 95 industry categories during this year's competition and entries were judged on design, copy writing, innovation, content, interactivity, navigation and use of technology. The competition was judged by a team of independent Internet professionals representing a variety of relevant disciplines of Web site development. Judges included members of the media, advertising executives, site designers, creative directors, corporate marketing executives, content providers and webmasters.

Judges had high praise for CareerBuilder.com, with one judge saying, "Very streamlined content, easy to navigate and structurally sound."

"CareerBuilder.com is committed to delivering best-in-breed technology to workers in the market for new job opportunities and companies in need of top talent," said Richard Castellini, Vice President of Consumer Marketing for CareerBuilder.com. "Our top priority is delivering an exceptional user experience that drives results."

"The WebAward competition is one of the ways leading Web professionals demonstrate the effectiveness of their Web development," said William Rice, President, WMA. "Winning a WebAward not only provides valuable feedback from expert judges, but gives companies a valuable marketing tool and shows company management that their Internet investments are on the right track."

For more information on the 2005 WebAward Competition, please visit <http://www.webaward.org/>.

About Web Marketing Association

Now in its ninth year, the WebAward Competition for website development is conducted by the Web Marketing Association, Inc. (WMA), an independent volunteer organization founded with the purpose of evaluating, recognizing and increasing the standard of excellence on the World Wide Web. Its website is located at <http://www.webaward.org/>.

About CareerBuilder.com

CareerBuilder.com is the nation's largest online job site with more than 20 million unique visitors and over 1 million jobs. Owned by Gannett Co., Inc., Tribune Company, and Knight Ridder, Inc., the company offers a vast online and print network to help job seekers connect with employers. CareerBuilder.com powers the career centers for more than 700 partners that reach national, local, industry and niche audiences. These include more than 165 newspapers and leading portals such as America Online and MSN. More than 30,000 of the nation's top employers take advantage of CareerBuilder.com's easy job postings, 13 million-plus resumes, Diversity Channel and more. Millions of job seekers visit the site every month to search for opportunities by industry, location, company and job type, sign up for automatic email job alerts, and get advice on job hunting and career management. For more information, please visit <http://www.careerbuilder.com/>.

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