

## **CareerBuilder.com and Newspapers Across The U.S. Host 'World's Largest Career Fair'(TM)**

**- Nationwide event of 50 career fairs celebrating Labor Day taking place throughout September -**

PRNewswire  
CHICAGO

Move over, unemployment. The World's Largest Career Fair(TM) is coming to town. CareerBuilder.com, the nation's largest online job site, is teaming up with newspapers across the country to host a series of 50 career fairs in major markets throughout September in honor of Labor Day. This one-of-a-kind event, taking place September 7 to September 30, is expected to feature job opportunities from more than 2,600 leading employers and draw in more than 100,000 job seekers.

"A recent CareerBuilder.com survey found one-in-four hiring managers report they will do the majority of their hiring for the year in the fourth quarter," said Matt Ferguson, CEO of CareerBuilder.com. "One-in-five say they will recruit more than 20 workers. The World's Largest Career Fair(TM) enables employers to connect with the talent in their own backyard and enables job seekers to get their foot in the door by marketing their skills and experience in person."

In addition to showcasing their talents for employers face-to-face, job seekers can also get advice on everything from resume writing and job search to interviewing skills and career management from resident career experts. In addition, job seekers can learn about different career paths and which markets are heating up.

CareerBuilder.com powers the online job search centers for over 650 partners, including 165 newspapers. Its latest job listing report is showing solid growth in salary and hourly positions in a variety of industries. The top ten hottest areas for job opportunities include:

- Healthcare
- Sales
- Administrative/Clerical
- Skilled Labor/Trades
- Accounting/Finance
- Customer Service
- Information Technology
- Engineering
- Professional & Business Services
- Retail

For those planning to attend one of the career fairs, CareerBuilder.com recommends the following tips:

- Dress professionally. Your interaction with an employer at a career fair is essentially your first job interview. Dressing casually may result in it being your last.
- Come prepared. Bring at least 10-15 copies of your resume.
- Make yourself memorable. You may only have a few minutes to convince the employer that you are the best candidate. Rehearse a one-minute summary of your skills and experience. Make sure to highlight specific accomplishments as employers are drawn to results-oriented candidates.
- Do your homework. Research the companies who will be attending by checking out their Web sites ahead of time. Familiarize yourself with the company's products, news releases, work culture, etc. and reference this in your meeting with the recruiter.
- Show your enthusiasm. Employers are much more likely to call someone who displays genuine interest in their company and position. A take it or leave it attitude will leave the employer feeling the same way about you.

The World's Largest Career Fair(TM) is taking place in the following demographic marketing areas:

- 9/7/05 Hartford Courant - Hartford/New Haven, CT

- 9/7/05 Charlotte Observer - Charlotte, NC
- 9/7/05 Columbus Ledger-Enquirer - Columbus, GA
- 9/8/05 CareerBuilder.com - New York, NY
- 9/8/05 CareerBuilder.com - Boston, MA
- 9/12/05 St. Petersburg Times - Tampa/St. Petersburg, FL
- 9/12/05 Hampton Roads Daily Press - Norfolk/Portsmouth/Newport, VA
- 9/13/05 Akron Beacon Journal - Cleveland, OH
- 9/13/05 Journal News - New York, NY
- 9/14/05 Miami Herald - Miami/Ft. Lauderdale, FL
- 9/14/05 Florida Today - Brevard/Miami, FL
- 9/14/05 Des Moines Register - Des Moines/Ames, IA
- 9/14/05 Greenville News - Greenville/Spartenburg/Asheville, SC
- 9/14/05 Rochester Democrat & Chronicle - Rochester, NY
- 9/15/05 Courier News, Daily Record and Home News Tribune - New York,  
NY
- 9/15/05 El Paso Times - El Paso, TX
- 9/19/05 Contra Costa Times - San Francisco/Oakland/San Jose, CA
- 9/19/05 Appleton Post-Crescent - Milwaukee, WI
- 9/20/05 Chicago Tribune - Chicago, IL
- 9/20/05 Los Angeles Times - Los Angeles, CA
- 9/20/05 Memphis Commercial Appeal - Memphis, TN
- 9/20/05 Courier-Post - Philadelphia, PA
- 9/20/05 Honolulu Advertiser - Honolulu, HI
- 9/20/05 Lexington Herald Leader - Lexington, KY
- 9/20/05 CareerBuilder.com - Raleigh/Durham, NC
- 9/20/05 San Jose Mercury News - San Francisco/Oakland/San Jose, CA
- 9/20/05 Poughkeepsie Journal - New York, NY
- 9/20/05 Wichita Eagle - Wichita/Hutchinson, KS
- 9/20/05 Montgomery Advertiser - Montgomery, AL
- 9/20/05 News-Star - Monroe, LA
- 9/21/05 Philadelphia Inquirer - Philadelphia, PA
- 9/21/05 Arizona Republic - Phoenix, AZ
- 9/21/05 Baltimore Sun - Baltimore, MD
- 9/21/05 Muskogee Phoenix - Oklahoma City, OK
- 9/22/05 Green Bay Press-Gazette - Green Bay/Appleton, WI
- 9/22/05 Daily Camera - Boulder, CO
- 9/22/05 Springfield News-Leader - Springfield, MO
- 9/24/05 Juneau Empire - Juneau, AK
- 9/26/05 Times Shreveport - Shreveport, LA
- 9/26/05 News Journal - Philadelphia, PA
- 9/27/05 CareerBuilder.com - Milwaukee, WI
- 9/27/05 Kansas City Star - Kansas City, KS
- 9/27/05 Herald Dispatch - Charleston/Huntington, WV
- 9/28/05 Newsday - New York, NY
- 9/28/05 Cincinnati Enquirer - Cincinnati, OH
- 9/28/05 Ft. Wayne Journal Gazette - Ft. Wayne, IN
- 9/29/05 Detroit News & Free Press - Detroit, MI
- 9/29/05 Tucson Citizen - Tucson, AZ
- 9/29/05 Clarion-Ledger - Jackson, MS
- 9/30/05 Ft. Worth Star-Telegram & CareerBuilder.com - Dallas/Ft.  
Worth, TX

#### About CareerBuilder.com

CareerBuilder.com is the nation's largest online job site with more than 20 million unique visitors and over 1 million jobs. Owned by Gannett Co., Inc. , Tribune Company , and Knight Ridder, Inc. , the company offers a vast online and print network to help job seekers connect with employers. CareerBuilder.com powers the career centers for more than 650 partners that reach national, local, industry and niche audiences. These include more than 165 newspapers and leading portals such as America Online and MSN. More than 30,000 of the nation's top employers take advantage of CareerBuilder.com's easy job postings, 13 million-plus resumes, Diversity Channel and more. Millions of job seekers visit the site every month to search for opportunities by industry, location, company and job type, sign up for automatic email job alerts, and get advice on job hunting and career management. For more information about CareerBuilder.com products and services, visit <http://www.careerbuilder.com/> .

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