

CareerBuilder.com Powers New Online Job Search Center for Memphis Commercial Appeal

- CareerBuilder.com Expands Its Network Through Partnership With The E.W. Scripps Company -

PRNewswire
CHICAGO

CareerBuilder.com, the nation's largest online job site with more than 20 million* unique visitors and over 600,000 jobs, announced it is now powering the online job search center for the Memphis Commercial Appeal (<http://www.commercialappeal.com/>), one of 21 daily newspapers owned by The E.W. Scripps Company. The partnership, a valuable extension to the CareerBuilder.com network, is designed to deliver more job search and recruitment options to the Mid-South.

The Commercial Appeal is the Mid-South's largest circulation newspaper. It is the only newspaper published daily in Memphis and serves the Memphis area as well as 71 counties in Tennessee, Arkansas and Mississippi. The owner of the paper, The E.W. Scripps Company, is a diversified media concern with interests in newspapers, broadcast television stations, national lifestyle television networks, television commerce, interactive media and licensing and syndication. Scripps newspapers are read by nearly 1.4 million Americans, making the company the ninth largest newspaper publisher in the United States.

"Our partnership with CareerBuilder.com is a logical extension of our commitment to providing our customers with the best possible value," said Vikki Neil, Director of Online Sales and Marketing for Scripps Newspapers. "Now visitors to our site can search for jobs in their own backyard or nationwide, and local employers can market their positions throughout the entire CareerBuilder.com network."

CareerBuilder.com is the leader in the online recruitment industry with the most traffic and jobs, according to reports from comScore Media Metrix and Corzen. The company powers the online job search centers for over 550 partners, including 130-plus newspapers, MSN and America Online.

"Partnering with key media outlets is an important link in maximizing our local market penetration," said Matt Ferguson, CEO of CareerBuilder.com. "We welcome The Commercial Appeal into our network and look forward to developing our relationship with The E.W. Scripps Company."

Job seekers visiting the job search center at The Commercial Appeal can look for jobs by industry, location and job type; conduct advanced searches with multiple criteria; post up to five different resumes and have jobs that match their job search criteria automatically emailed to them.

*comScore Media Metrix, March 2005. The CareerBuilder Network is a custom aggregation of CareerBuilder.com traffic as well as job search traffic to career centers CareerBuilder powers for partner sites such as Tribune Company, Gannett, Knight Ridder and others.

About The E.W. Scripps Company

The E.W. Scripps Company is a diverse media concern with interest in national lifestyle television networks, newspaper publishing, broadcast television, television retailing, interactive media and licensing and syndication. All of the company's media businesses provide content and advertising services via the Internet. Scripps newspapers include the Rocky Mountain News in Denver, the Commercial Appeal in Memphis, the Knoxville (Tenn.) News Sentinel and the Ventura County (Calif.) Star. Scripps also operates the Washington D.C.-based Scripps Media Center, home to the Scripps Howard News Service.

About CareerBuilder.com

CareerBuilder.com is the nation's leading online job network with more than 20 million unique visitors and over 600,000 jobs. Owned by Gannett Co., Inc. , Tribune Company , and Knight Ridder, Inc. , the company offers a vast online and print network to help job seekers connect with employers. CareerBuilder.com powers the online career centers for more than 550 partners that reach national, local, industry, diversity and niche audiences. These include more than 130 newspapers and leading portals such as America Online and MSN. More than 30,000 of the nation's top employers take advantage of CareerBuilder.com's easy job postings, 11 million-plus resumes, comprehensive screening tools and more. Millions of job seekers visit the site every month to search for opportunities, sign up for automatic email job alerts, and get advice on job hunting and career management. For more information, visit <http://www.careerbuilder.com/> .

SOURCE: CareerBuilder.com

CONTACT: Jennifer Sullivan of CareerBuilder.com , +1-773-527-1164,
jennifer.sullivan@careerbuilder.com

Web site: <http://www.careerbuilder.com/>
<http://www.commercialappeal.com/>

<https://stage.mediaroom.com/careerbuilder/2005-06-09-CareerBuilder-com-Powers-New-Online-Job-Search-Center-for-Memphis-Commercial-Appeal>