

## **CareerBuilder.com and AIRS Oxygen Offer Real-Time Webservice Resume Database Integration**

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CareerBuilder.com, the largest online job network with more than 20 million unique visitors\* and over 600,000 jobs, and AIRS, the award-winning developer of Oxygen(TM), the market leading Candidate Sourcing Automation platform, announced they have entered into an alliance to integrate technologies. The alliance is designed to provide a unified data platform and seamless source reporting solution, enabling mutual customers to quickly target, contact, and track candidates in order to gain a greater return on their recruitment investment.

Under the new alliance, CareerBuilder.com and AIRS will provide a seamless integration between the CareerBuilder.com Resume Database and the AIRS Oxygen(TM) Candidate Sourcing platform. The integration provides for a seamless data exchange and enhanced reporting capabilities so employers can reduce the time spent on candidate sourcing while also improving their ability to track the efficacy of their recruitment advertising spend.

"This new level of integration with CareerBuilder.com is really driving remarkable value for our joint client base," said Chris Forman, CEO, AIRS. "Initial client feedback has been phenomenal and we are seeing our clients deriving another level of value from both Oxygen as well as CareerBuilder.com. We're overjoyed with this new relationship."

CareerBuilder.com is the leader in the online recruitment industry with the most traffic and jobs, according to reports from comScore Media Metrix and Corzen. Currently there are more than 11 million resumes posted on the site with 15,000 new ones added daily.

"The AIRS partnership has been and will continue to be a valuable medium, helping CareerBuilder.com achieve total integration with our clients," said Matt Ferguson, CEO of CareerBuilder.com. "This partnership enables our clients to track candidates from our resume database, while streamlining the data entry process, leading to greater operational efficiencies."

\*comScore Media Metrix, March 2005. The CareerBuilder Network is a custom aggregation of CareerBuilder.com traffic as well as job search traffic to career centers CareerBuilder powers for partner sites such as Tribune Company, Gannett, Knight Ridder and others.

### **About AIRS**

Since 1997 AIRS has been providing effective, affordable, and game changing solutions for Talent Acquisition, Development, and Transition. Known world wide for award winning recruitment training, AIRS is also a recognized leader in the specialized fields of candidate sourcing automation, enterprise- mentoring solutions, and distance based career transition. AIRS clients include over 70% of the Fortune 500, as well as market-leading companies in virtually every industry.

### **About CareerBuilder.com**

CareerBuilder.com is the nation's leading online job network with more than 20 million unique visitors and over 600,000 jobs. Owned by Gannett Co., Inc. , Tribune Company , and Knight Ridder, Inc. , the company offers a vast online and print network to help job seekers connect with employers. CareerBuilder.com powers the online career centers for more than 550 partners that reach national, local, industry, diversity and niche audiences. These include more than 130 newspapers and leading portals such as America Online and MSN. More than 30,000 of the nation's top employers take advantage of CareerBuilder.com's easy job postings, 11 million-plus resumes, comprehensive screening tools and more. Millions of job seekers visit the site every month to search for opportunities, sign up for automatic email job alerts, and get advice on job hunting and career management. For more information, visit <http://www.careerbuilder.com/> .

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