

## **CareerBuilder.com Launches Special Section to Help Government Recruit in the Private Sector**

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CareerBuilder.com, the nation's largest online job network with more than 15 million unique visitors\* and over 500,000 jobs, has launched a new section of its site dedicated to serving the online recruitment needs of federal, state and local government agencies and organizations ( <http://gov.careerbuilder.com/> ). In addition to reaching a wide range of qualified public sector workers, government employers can market themselves to a new national audience of private sector workers to fill their open positions.

The need for faster and more efficient recruitment services is top of mind for government employers. The Office of Personnel Management estimates that 32 percent of the federal workforce will be eligible for retirement in the next five years. That number rises to 52 percent when taking into account those potentially opting for early retirement.

At the same time, four-in-ten government workers surveyed by CareerBuilder.com said they plan to leave their present positions in the next two years to pursue opportunities inside and outside of the public sector. Although 57 percent of government workers say they are satisfied with their jobs, 18 percent are currently looking for a new job on a weekly basis to take advantage of new vacancies.

"Government employers are recruiting the same type of candidates we see in the commercial world, but are not actively participating in that recruitment environment," said Stanley Paul, General Manager of CareerBuilder.com's Government Services. "CareerBuilder.com is committed to helping the government become an employer of choice and currently receives more than 800,000 searches for government jobs each month. Our vast distribution network provides government employers with an untapped pool of talented, diverse workers and, in turn, gives qualified candidates access to government employers they may never have considered."

CareerBuilder.com's government site features top jobs from national, state and local government employers, links to the latest government news, and application forms required by the government to apply for jobs. Interested job seekers can immediately apply to jobs and sign up for job alerts to have government positions automatically emailed to them.

CareerBuilder.com's online recruitment services offer a seamless integration with Government career sites, where employer job postings are distributed across CareerBuilder.com's network. Owned by Tribune Company, Gannett and Knight Ridder, CareerBuilder.com features jobs from the classifieds sections of more than 130 newspapers. It powers the career sites for more than 400 partners with over 1,200 Web sites reaching national, local, industry and niche audiences. These partners include Navy Times, Army Times, Marine Times and Airforce Times and leading portals such as America Online and MSN.

In June, CareerBuilder.com announced it has partnered with the Department of Labor's President's National Hire Veterans Committee, a new organization focused on promoting the value of hiring U.S. veterans in the public and private sectors.

\*comScore Media Metrix, September 2004. The CareerBuilder Network is a custom aggregation of CareerBuilder.com traffic as well as job search traffic to career centers CareerBuilder powers for partner sites such as Tribune Company, Gannett, Knight Ridder and others.

### **About CareerBuilder.com**

CareerBuilder.com is a leading online source for maximizing recruitment dollars and optimizing job searches with superior products, customer service and technology. With a unique combination of national, local and niche audiences, CareerBuilder.com makes it easy for recruiters to reach the most qualified candidates with industry-leading market research data and support. Job seekers can search for the right job from more than 500,000 continuously updated postings, representing more than 30,000 of the top employers in virtually every industry, field and location. Together with Gannett Co., Inc. , Tribune Company , and Knight Ridder, Inc. , CareerBuilder.com includes the Web's top newspaper sites -- the most trusted employment sources in recruiting. For more information about CareerBuilder.com products and services, call 888-670-TEAM or visit <http://www.careerbuilder.com/> .

Media Contact:

CareerBuilder.com  
Jennifer Sullivan  
(773) 527-1164  
jennifer.sullivan@careerbuilder.com

SOURCE: CareerBuilder.com

CONTACT: Jennifer Sullivan of CareerBuilder.com, +1-773-527-1164,  
jennifer.sullivan@careerbuilder.com

Web site: <http://www.careerbuilder.com/>  
<http://gov.careerbuilder.com/>

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