

CareerBuilder.com Delivers the Most Job Seeker Traffic to Employers in Second Quarter

-- Launch of New Search Engine Fuels Traffic Growth --

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CareerBuilder.com announced today that it attracted the highest amount of job seekers in the online recruitment industry for the second quarter, reinforcing the solid lead the company established in the first quarter of this year. The CareerBuilder Network attracted 17 million unique visitors in June*, exceeding the job seeker traffic of its largest competitors for six consecutive months, according to the latest report from comScore Media Metrix. In conjunction with its aggressive traffic growth, the CareerBuilder Network saw an 89 percent year over year increase in the number of job applications it brought to employers in June.

Contributing to the rise in job seeker traffic for the company was the launch of a new, state-of-the-art job search engine. New features include a "zoom in" function that provides a breakdown of the total search results by job category, cities, state and salary ranges. Clicking on one or all of the breakdowns modifies the results page and allows the job seekers to view positions that only fall under a certain category, are in a particular location and/or fit a certain compensation level. Job seekers also have the option to exclude listings based on keywords, job titles, company names and location to see only those postings that are most relevant to their interests.

"A positive user experience is essential in driving sustainable traffic to our customers," said Matt Ferguson, President and CEO of CareerBuilder.com. "Just like a job is not a one-size-fits-all, the process of finding a job needs to be tailored. Our new job search engine enables job seekers to have better control over their user experience, which helps them quickly pinpoint opportunities and connect with employers in less time. Our enhancements have been well received, which is reflected in June's traffic numbers, the highest so far in company history."

Traffic for the CareerBuilder Network grew significantly over 2003 as the company made large strides in expanding its distribution network and user base. The company kicked off the second quarter with 16 million unique visitors in April, a 155 percent increase year over year. It continued to see year over year growth with an 80 percent increase in traffic comparing May 2004 to May 2003. Rounding out the quarter in June, the CareerBuilder Network increased its job seeker traffic by 121 percent year over year.

About CareerBuilder.com

CareerBuilder.com is a leading online source for maximizing recruitment dollars and optimizing job searches with superior products, customer service and technology. With a unique combination of national, local and niche audiences, CareerBuilder.com makes it easy for recruiters to reach the most qualified candidates with industry-leading market research data and support. Job seekers can search for the right job from more than 500,000 continuously updated postings, representing more than 25,000 of the top employers in virtually every industry, field and location. Together with Gannett Co., Inc. , Tribune Company , and Knight Ridder, Inc. , CareerBuilder.com includes the Web's top newspaper sites -- the most trusted employment sources in recruiting. For more information about CareerBuilder.com products and services, call 888-670-TEAM or visit CareerBuilder.com at <http://www.careerbuilder.com/> .

* comScore Media Metrix, June 2004. The CareerBuilder Network is a custom aggregation of CareerBuilder.com traffic as well as job search traffic to career centers CareerBuilder powers for partner sites such as Tribune Company, Gannett, Knight Ridder and others.

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