

CareerBuilder.com Launches Affiliate Program to Expand Distribution Network for Employers

- More Than 1,000 Companies Have Already Joined -

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CareerBuilder.com, the nation's largest online job network with more than 16 million unique visitors* and over 500,000 jobs, announced the launch of a new affiliate program that enables companies in the United States to earn extra revenue by placing CareerBuilder.com banners and text links on their Web sites. The program, available through affiliate marketing site Commission Junction, is part of CareerBuilder.com's strategy to expand its wide distribution network and deliver more quality job seekers to employers.

Companies who are interested can join the affiliate program for free at http://www.careerbuilder.com/share/aboutus/affiliate_program.htm and can immediately begin earning commissions on traffic they drive to CareerBuilder.com through their Web sites. CareerBuilder.com provides compensation for every job application received through an affiliate site as well as every job alert, which automatically emails postings to job seekers based on their search criteria. CareerBuilder.com also provides compensation for every job posting received through an affiliate site. Affiliates can monitor their progress through third-party tracking, real-time reporting and monthly commission checks issued through Commission Junction in association with CareerBuilder.com.

"CareerBuilder.com is offering companies the opportunity to bring in more revenue while delivering a valuable service to their users," said Richard Castellini, CareerBuilder.com's Vice President of Consumer Marketing. "The response to the affiliate program has been outstanding with more than 1,000 companies signing up since our initial launch at the end of May. As we branch out into more sites, we are further diversifying the millions of job seekers we deliver to employers every month through the CareerBuilder.com network."

Outside of the affiliate program, CareerBuilder.com powers the career sites for more than 400 partners with over 1,200 Web sites reaching national, local, industry and niche audiences. These partners include leading portals such as MSN and America Online and the more than 130 newspapers of its owners Tribune Company, Gannett and Knight Ridder.

About CareerBuilder.com

CareerBuilder.com is a leading online source for maximizing recruitment dollars and optimizing job searches with superior products, customer service and technology. With a unique combination of national, local and niche audiences, CareerBuilder.com makes it easy for recruiters to reach the most qualified candidates with industry-leading market research data and support. Job seekers can search for the right job from more than 400,000 continuously updated postings, representing more than 25,000 of the top employers in virtually every industry, field and location. Together with Gannett Co., Inc., Tribune Company, and Knight Ridder, Inc., CareerBuilder.com includes the Web's top newspaper sites -- the most trusted employment sources in recruiting. For more information about CareerBuilder.com products and services, call 888-670-TEAM or visit <http://www.careerbuilder.com/>.

*CareerBuilder Network traffic includes job search traffic from the career centers CareerBuilder powers for partner sites Tribune Company, Gannett, Knight Ridder and others. The traffic figure is taken from the comScore Media Metrix April Key Measures report.

Media Contact
CareerBuilder.com
Jennifer Sullivan
(773) 527-1164
jennifer.sullivan@careerbuilder.com

SOURCE: CareerBuilder.com

CONTACT: Jennifer Sullivan of CareerBuilder.com, +1-773-527-1164,
jennifer.sullivan@careerbuilder.com

Web site: <http://www.careerbuilder.com/>

