Boston Scientific Launches Online Competition For New Digital Health Technologies

Up to $25,000 in Prizes to be Awarded to Winners

MARLBOROUGH, Mass., Oct. 7, 2015 /PRNewswire/ -- Boston Scientific (NYSE: BSX) this week announced the start of the Boston Scientific Connected Patient Challenge, an open innovation contest designed to encourage advancements in the use of remote patient monitoring to enhance patient care. Until January 5, 2016, clinicians, engineers, designers and entrepreneurs can submit their ideas and collaborate on solutions through Medstro's social networking site.

The Boston Scientific Connected Patient Challenge is seeking submissions designed to improve patient care and/or drive down the cost of health care through the use of remote patient monitoring technologies such as wearable, implantable or ubiquitous sensors, with a preference for innovations in the management of the flow of data and the decision making process. Finalists will be honored at a live event in Cambridge, MA where they will present their ideas to the Challenge sponsors, fellow participants and a live audience. Up to $25,000 of services in kind may be divided among Challenge winners to further develop or pilot their ideas.

"We firmly believe in the power of contests like these to produce game-changing technologies that can help transform the way healthcare is delivered, said David Knapp, PhD, vice president of Corporate Research at Boston Scientific. "Collaboration and open innovation are at the core of Boston Scientific's vision for the future of healthcare. By combining our industry leadership with Medstro's vibrant online community and collaborative competition platform, we hope to inspire the next generation of digital health solutions."

Boston Scientific's sponsorship of this challenge is part of its ongoing commitment to supporting meaningful innovations in healthcare. Through interdisciplinary collaborations, the company supports advancements that increase patient engagement, enhance clinical decision-making, and improve the quality and management of health data. Recently, the company announced a strategic alliance with Preventice Solutions, a leading developer of mobile health solutions, which produces a portfolio of wearable cardiac monitors.

"With an estimated 165,000 patients in the U.S. now using mobile health apps and 83 percent of clinicians reportedly using smartphone technology during clinical care, Boston Scientific's challenge is an incredible opportunity for clinicians and innovators with big ideas to potentially turn those ideas into reality," said Jennifer M. Joe, MD, Medstro founder and CEO[i].

About Boston Scientific
Boston Scientific transforms lives through innovative medical solutions that improve the health of patients around the world. As a global medical technology leader for more than 35 years, we advance science for life by providing a broad range of high performance solutions that address unmet patient needs and reduce the cost of healthcare. For more information, visit www.bostonscientific.com and connect on Twitter and Facebook.

[i] Athenahealth Inc. *Going Mobile:Integrating Mobile to Enhance Patient Care and Practice Efficiency*. September 2014

CONTACTS

Deaidra Smith
202-746-1324 (cell)
Corporate Communications
Boston Scientific
deaidra.smith@bsci.com

Susie Lisa, CFA
Investor Relations
Boston Scientific Corporation
508-683-5565 (office)
investor_relations@bsci.com

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