

Boost Mobile is Now Available in Dollar General and Kroger Locations Nationwide

These additions increase Boost mobile's retail locations to more than 50,000 authorized dealer and national retail partner stores across the United States



Dollar General and Kroger are the latest national retail partners for Boost Mobile, adding almost 20,000 new doors that carry the brand's wireless service and devices. With these additions, Boost Mobile is now able to reach millions of new consumers through a strategic expansion of more than 36,000 partner doors in the past six months. Moving beyond device-based partners like Walmart, Target and Best Buy – Boost Mobile now has tens of thousands of partner locations with neighborhood retailers like 7-Eleven, Walgreens, Dollar General and Kroger to acquire and serve customers across America.

“Retail partners, like Dollar General and Kroger, are helping Boost Mobile step outside of our typical storefront footprint to power the lives of millions more customers through greater accessibility and value,” said Jonathan Sipling, chief marketing officer, Retail Wireless, DISH Wireless. “Their extensive distribution networks and established customer relationships will

help us expand while providing these partners a reliable, low-cost wireless option to their shoppers.”

Boost Mobile is now able to connect with more customers where they already shop, and provide greater access in suburban and rural areas not typically served by wireless dealers in urban areas. With thousands more brick and mortar locations, Boost Mobile can also provide more options to customers who prefer in-person transactions.

Boost Mobile provides award-winning, best-in-class value and connectivity to U.S. wireless consumers on America's largest 5G networks and competitive consumer plans with no annual service contracts. Boost Mobile operates on DISH Wireless L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: [DISH](#)), and serves as its largest retail wireless brand. DISH, a nationwide U.S. wireless carrier, continues to innovate in wireless, building America's First Smart Network™. Learn more about Boost Mobile online on [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#).

For more details on Boost Mobile services and devices, please visit boostmobile.com.

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