

## Blue Cross Blue Shield of Massachusetts Offers Riders \$20 Bluebikes Credit During Fall 2025 MBTA Closures

BOSTON, Sept. 3, 2025 /PRNewswire/ -- [Blue Cross Blue Shield of Massachusetts](#) ("Blue Cross"), the title sponsor of Bluebikes, Greater Boston's municipally owned bike-sharing system, is launching a new \$20 free Bluebikes credit offer to help individuals impacted by the upcoming MBTA closures. The \$20 credits complement the City of Boston's free unlocks offer tied to select MBTA closures.



# MASSACHUSETTS

**How it works:** Beginning Sept. 3, individuals can redeem the free \$20 credit, courtesy of Blue Cross, by entering code BLUECROSSMAMBT3 in the "Rewards" section of the Bluebikes app, while supplies last.

- **The credit** can be applied toward any combination of Bluebikes trips, whether used all at once or across multiple rides.
- **Credits** can be used for pedal and ebikes across all 550 stations in 13 municipalities, including Arlington, Boston, Brookline, Cambridge, Chelsea, Everett, Malden, Medford, Newton, Revere, Salem, Somerville and Watertown.
- **Once redeemed**, the credit will be added to the rider's account and remain valid for 12 months from the time of redemption.

**What they're saying:** "Fall is a great time to ride, and Bluebikes offers a convenient, reliable alternative when MBTA service is impacted. This \$20 Bluebikes credit is part of Blue Cross' ongoing commitment to expanding access to active transportation and helping people stay connected to the places they live, work, and learn," said Jeff Bellows, vice president of corporate citizenship and public affairs at Blue Cross.

**By the numbers:** Since becoming title sponsor in 2018, Blue Cross has provided thousands of free and discounted rides to promote healthier lifestyles and access to biking, contributing to more than 22 million rides overall. This fall initiative marks the third time in 2025 that Blue Cross has launched a Bluebikes credit program to support commuters affected by MBTA maintenance work.

**Operated by Lyft,** Bluebikes is municipally owned by 13 cities and towns in eastern Massachusetts and jointly managed by the Cities of Boston, Cambridge, Everett and Somerville, and the Town of Brookline.

### About Bluebikes

Bluebikes is public transportation by bike. The system is municipally owned by thirteen cities and towns in eastern Massachusetts, jointly managed by the Cities of Boston, Cambridge, Everett, and Somerville and the Town of Brookline, and operated under contract by Lyft. Blue Cross Blue Shield of Massachusetts is the system's title sponsor. Riders can find 550 stations and 5,300 bikes, including ebikes, across the thirteen municipalities: Arlington, Boston, Brookline, Cambridge, Chelsea, Everett, Medford, Malden, Newton, Revere, Salem, Somerville, and Watertown. Since 2011, riders have taken more than 25 million trips on Bluebikes. For more information about Bluebikes, visit [bluebikes.com](https://bluebikes.com).

### About Blue Cross Blue Shield of Massachusetts

Blue Cross Blue Shield of Massachusetts ([bluecrossma.org](https://bluecrossma.org)) is a community-focused, tax-paying, not-for-profit health plan headquartered in Boston. We are committed to showing up for everyone like they're the only one and guiding our members to the exceptional health care they deserve – affordably, equitably and seamlessly. In keeping with our commitment, we are rated among the nation's best health plans for member satisfaction and quality. Connect with us on [Facebook](#), [Twitter](#), [YouTube](#), and

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