Blue Cross Blue Shield of Massachusetts Expands Medicare Network to Include Iora Health

BOSTON, Nov. 19, 2018 /PRNewswire/ -- Blue Cross Blue Shield of Massachusetts (Blue Cross) announced today an expansion of its Medicare provider network to include Iora Health.

Iora Primary Care, Iora Health's consumer brand, began accepting Blue Cross Blue Shield Medicare Advantage plans on October 1, 2018. This means that Medicare beneficiaries with an Iora Primary Care provider now have the option to select Blue Cross as their Medicare carrier.

"We are thrilled to welcome lora Health into our Medicare network," said Stephanie Lovell, Blue Cross' executive vice president of Medicare. "They are a wonderful addition to our Medicare network because their relationship-based care model complements our commitment to providing high-quality care that puts members first."



"lora Primary Care is a primary care doctor's office for adults on Medicare. We know that when you invest in relationships with people, you can help them live happier and healthier," said lora Primary Care Northeast Medical Director Neil Patel. "We're thrilled to partner with Blue Cross Blue Shield of Massachusetts to care for more Medicare patients in Massachusetts, the state where lora got its start and is still headquartered."

Iora Primary Care has practices in Hyde Park and Medford.

About Blue Cross Blue Shield of Massachusetts

Blue Cross Blue Shield of Massachusetts (<u>bluecrossma.com</u>) is a community-focused, tax-paying, not-for-profit health plan headquartered in Boston. We're the trusted health plan for more than 25,000 Massachusetts employers and are committed to working with others in a spirit of shared responsibility to make quality health care affordable. Consistent with our corporate promise to always put our 2.8 million members first, we're rated among the nation's best health plans for member satisfaction and quality. Connect with us on <u>Facebook</u>, <u>Twitter</u>, <u>YouTube</u>, and <u>LinkedIn</u>.

About Iora Health

lora Health is building a different kind of health system to deliver high impact, relationship based care. With a mission to restore humanity to health care and a goal to transform health care, lora Health's care model provides extraordinary service to patients to ensure improved outcomes while lowering overall health care costs. Our patients enjoy the benefits of better access to care, office and non-office based encounters (e.g. phone, text messages, and email), an accessible and transparent medical record and robust educational offerings. Our practices across the U.S. enjoy the benefits of smaller panel sizes, closer relationships with patients and the opportunity to lead systemic change in health care delivery while working with a true team. For more information, please visit www.iorahealth.com.

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